



ZONTA
INTERNATIONAL
DISTRICT 3
EMPOWERING WOMEN
THROUGH SERVICE & ADVOCACY

District 3 Biennium Goals for 2016-2018

Goal 1 - SERVICE - Zonta's service programs reflect on and enhance our mission

- District 3 supports International Service Programs and ZISVAW projects
 - Clubs devote time to share information and updates about ZI service projects in Liberia, Madagascar, Niger and Nepal.
- District and club projects are in-line with our mission and vision
 - One hundred percent of clubs have all local projects focus on women's and girls' issues. Develop and implement one service project. (May be combined with advocacy project.)
 - Cooperative projects will only be undertaken with like-minded organizations.

Goal 2 - ADVOCACY - Zonta International is a leading advocate for women's rights

- All advocacy actions shall be in line with the strategic plan and shall have measurable impact. When relevant, cooperation with likeminded organization is initiated.
 - Clubs report advocacy actions in-line with Zonta's strategic plan.
 - The campaign to End Violence Against Women is further developed to achieve local and national governmental and community commitment. www.zontasaysno.com
 - Clubs explore the Cities for CEDAW campaign and report actions taken in support of their local city, county or state campaign. www.citiesforcedaw.org.
 - Clubs explore the Women's Empowerment Principles and report actions in support of them. <http://weprinciples.org>.
 - Develop and implement one advocacy project. (May be combined with service project.)
- ZI encourages Zonta clubs to cooperative across district borders to engage in advocacy actions at national level.
 - Utilize tools on the Zonta website to support advocacy actions at national level.
 - Utilize examples of successful advocacy taken at the national level shared via the ZI website to encourage additional actions by Zonta Clubs.
- Men are engaged as partners for gender equality.

- ZI endorses the HeForShe campaign and encourages Zonta clubs to engage men in the community to join the campaign. www.heforshe.org.

Goal 3 - MEMBERSHIP - Zonta International builds and sustains a vibrant global membership

- Clubs recruit and retain committed and skilled members
 - Districts show a net membership growth of at least five percent compared to the May, 2016 report
 - Districts achieve a net increase of at least one additional club during the 2016-2018 Biennium.
 - Clubs utilize the membership strategies and materials to attract professional to the organization.

Goal 4 - RESOURCES - Zonta International maintains resources to support mission and vision fulfillment

- Leadership training and Zonta membership knowledge is reinforced.
 - Clubs utilize the online learning management system implemented in the Zonta Leadership Academy.
 - Leadership training programs are conducted by the district and clubs.
- Zonta International Foundation has sustainable resources and the sources of income are broadened.
 - Donations to ZIF meet or exceed the biennial fundraising goals.
 - The number of first time donors to ZIF increases.
 - Clubs educate members on the importance of giving to ZIF.

Goal 5 - CENTENNIAL ANNIVERSARY - Zonta's Centennial Anniversary celebrations have visibility around the world.

- Zonta International delivers the strategy and plans for the Centennial celebrations to the governors by the first quarter of 2017
- Districts establish an Ad Hoc Committee for Zonta's Centennial Anniversary for coordination of events.
 - Club Presidents identify a historian to obtain information needed for centennial celebrations.