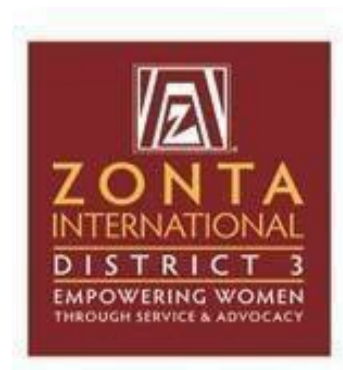




District 3 News



COVID-19 SPECIAL

Volume 2, Issue 2
March 2020

Governor: Joanne Gallos

Dear District 3 Members,

We are living in a rapidly changing and uncertain time that is affecting us all. Most important is your health. By now you know how to keep yourself and loved ones safe from this coronavirus and are following the impact of it and the government advice to you in your specific area.

In a ZOOM meeting with the District Board on Saturday, we discussed the planned Area Director's Spring Workshops and, after polling your clubs, have decided to replace all both Spring Workshops by using virtual technology on May 16, 2020 via ZOOM. Benefits are less time, no travel, more engagement of younger members, continuation of important Zonta work, practice the use of technology and no cost (though contributions to ZIF and/or CAEC in lieu of costs would be appreciated.) Remember no donation is too small.

Government recommendations are for groups of 10 or less to meet; therefore those of you who are reluctant to use the computer can talk with your club President who will organize a virtual station. We want to make this friendly and easy for you to attend virtually. The date, time, and url will be distributed to you by your Area Directors as well as the Program Agenda with guest speakers..

As your governor, my recommendations are to:

- Follow WHO, CDC, your city, state, and federal government recommendations if a meeting is absolutely necessary.
- Otherwise, replace all your Zonta meetings with ZOOM, SKYPE, GoTo or other technology. Please do not just halt activities. If uncomfortable with virtual media, write emails, send postcards, make telephone calls to others and to each other and family. Stay Zonta active.
- Stay home as much as possible and limit interactions with only a few (maximum 10).
- Consistently monitor local updates and reports on COVID-19.
- Please keep me informed of your health.

There is no doubt this situation will test members and clubs. Meetings, fundraisers, celebrations, presentation of awards, and service activities unfortunately will be cancelled, postponed or done electronically. You know your local situations better than I do; however the district has a ZOOM account which you may use. Only one meeting at a time, but up to 100 people are allowed at that meeting. To make sure it is available when you want to use it, please contact me with date and time and I will schedule on a

first come basis. The District 3 Board and I are available to help you with anything. Please feel free to contact us. Also, please know that the other US and European districts are cancelling and using virtual options for their Zonta meetings and plans.

In discussing the COVID-19 with President Susanne, there are no plans to cancel or postpone the Convention in Chicago in July but keep informed of the status on the Convention website.

May we can calmly and consciously face the COVID-19 crisis as we move forward.
Thank you for all your time and efforts for Zonta. We are family.

Warmly,
Joanne Gallos, Governor
Zonta International District 3



NEW FOR CLUBS:

Per your requests and with a special thank you to Gale Allen, Lisa Burton, and Mary-Helen Risler, the following are available to you. These are on a special secured District Google drive, so Club Presidents, please select two club members that have gmail. Their gmail sign ons must be given to either Gale Allen or Lisa Burton to access the applications.

- Scholarship Tracking System – this tracking system will allow you to insert and then keep a record of your awardees - local, District, and ZI: past, present, and future. Once the gmail sign on is acknowledged, the link to Zonta District 3 Scholarships.ods <https://drive.google.com/file/d/1qcf5-e3jcHY4kSEvy8EG5yCu47AYPsaH/view?ts=5e70e8e4> will be sent to you. Once there, click on Google Sheets to expand the spreadsheet.

A reminder that at our District Conference our Youth Panel asked us to communicate with them, to welcome them in our communities, to support them.

- Films – to see current list of films, send your gmail sign on and the link to the database of films, Zonta District 3 Film Library Responses https://docs.google.com/spreadsheets/d/1C9Td0A6TdHdczipD9_yQ03rbcrgC5HjMI3xQD_3c9Ww will be sent to you. Once you have your gmail sign on acknowledged, you can add a film to the library, on Zonta District 3 Film Library Input Form <https://docs.google.com/forms/d/1iro6HMG8lft9boC2jZZ-LrQUcJqk3PoYZGjcR4wvVHM>

And a special thank you to Tebbie Clift who has developed board training materials.

- Club Board ZOOM Training – Tebbie needs just 10-15 minutes of your usual board meeting for board training. Only requirement is for at least one person of your board to have a computer. Best is if all have a computer. No application is needed. If you are having the board meeting virtually, let Tebbie know the link to your program. Please give your Area Directors dates and times of board meetings for scheduling. This begins now with current board, since many will be on the next board too. A very brief updated session will occur over the next biennium.

DISTRICT AWARDEES

Women In Technology (WiT) 2019 District 3 Awardee is Serpil Sarioglu Alpay from the New York club. Congratulations, Serpil.

Jane M. Klausman (JMK) 2019 District 3 Awardee is Natalie Nye, from the Harrisburg-Hershey club. Congratulations Natalie.

COMING EVENTS:

CONVENTION of Zonta International July 4-8, 2020 in Chicago this year. To register, log on to www.zonta.org and click on Register Now. Please check the Convention website for latest updates on the continuation of the Convention.

AREA Directors' Meetings for all Areas now May 16 via ZOOM. Program and easy steps to use the virtual program will be sent to all. Area Directors will hold a 'trial' run to help everyone use it easily.

Scholarships:

YOUNG WOMEN IN PUBLIC AFFAIRS applications now available at <https://membership.zonta.org/Portals/0/Membership/Tools/AwardScholarshipFellowshipTools/YWPAApplication.pdf>

Your club applicant is due to Linda Foster by March 15, 2020 so her team can select the applicant to submit to the District. If this changes due to COVID-19, we will inform you.

JANE M KLAUSMAN applications now available at ZI website <https://foundation.zonta.org/Our-Programs/Educational-Programs/Jane-M-Klausman-Women-in-Business-Scholarship> Your club applicant is due to Mary-Helen Risler by July 25, 2020 so her team can select the applicant to submit to the District. If this changes due to COVID-19, we will inform you.

MEMBERSHIP GRANTS AWARD applications due to Patricia Latona August 15, 2020. Please see form on our District 3 Website.

Our District plan is to have each club give one of the available scholarships (JMK, YWPA, WiT, AE).

Another District plan is to have each club donate to ZIF. Congratulations, you did it!

Our District plan includes an increase in Membership. A huge welcome to the following new District 3 members for this quarter.

Wunmi Onile-Ere – New York
Ansa Noreen – New York
Fabiola Scharli – New York
Dorit Title – Greater Queens
Toby Gorlick – Greater Queens
Deborah Davis – Greater Queens Reinstated
Patty Katz – Greater Queens Reinstated
Reshma Shah – Morristown

Elizabeth Miller – Harrisburg-Hershey
Carla Russo – Harrisburg-Hershey Transfer St Louis
Janelle Johnson – Mid-Maryland
Tanya Duckett-Brennan – Mid-Maryland
Gloria Smith-Hill – Mid-Maryland
Robyn Mitchell – Mid-Maryland
Doris Winston – Mid-Maryland
Tiffany Stone – Mid-Maryland

Our Board



Governor: Joanne Gallos
Lt. Governor: Patricia Latona
Area 1 Director: Lisa Burton
Area 2 Director: Winifred Easterling
Area 3 Director: Pat Rosensteel
Area 4 Director: Gale Allen
Secretary: Lois Rowman
Treasure: Rosa Goldsmith
Parliamentarian: Mary Ellen Bittner

Lt. Governor: Patricia Latona

It seems only a few months ago that I wrote my first article as District 3 Lt. Governor. In February I spent 5 days at ZI headquarters “learning” how to be your next governor. It was intense but most rewarding. Plus I had the great pleasure of meeting 30 other Governor-elects. We shared stories, got to know each other and began lasting friendships. *I am so looking forward to being your next governor!*



Last June our membership declined due to non-renewals. The good news...our numbers are increasing, albeit slowly. Keep up the good work! And the number of young professional members is also increasing in Zonta. With renewal notices to go out soon and our ongoing efforts to recruit new members let's take a look again at a few recruitment and retention strategies that can be implemented now and in the future.

Make sure you click on the links below for additional tips and ideas.

INVOLVEMENT & COMMUNICATION → LEADS TO RETENTION

The heart of any relationship, in this case with our members, is ongoing, personalized communication. Whether it is sending a welcome email to a new member or contacting a member who has not attended meetings in awhile is one strategy to solidify our relationship with them.

How do we keep our members engaged so they will continue to be involved?

- Ask them to co-chair a committee
- Develop a mentoring program
- Conduct orientation meetings
- Recognize members with the most tenure.
- Inactive – Let them know they are still valuable. Offer them projects to do from home

According to Zonta our clubs do a better in recruiting new members; not so good at retaining them. In addition to good communication ensure the following to improve the member retention:

- They feel appreciated and feel their presence makes a difference.
- There is opportunity for personal growth.
- They receive recognition.
- There is a sense of belonging and teamwork.
- They are involved in the process.

Want more ideas and strategies! Read these blogs. And scroll down to the comments.

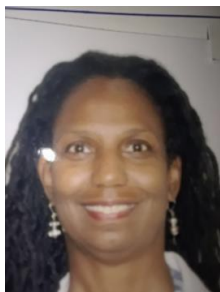
- ENGAGING AND COMMUNICATION:

<https://blogs.volunteermatch.org/engagingvolunteers/2018/09/05/5-strategies-for-effectively-communicating-with-volunteers>

- RENEWING

<https://blog.capterra.com/how-to-get-members-to-renew/>

I look forward to seeing you soon. In the meantime stay safe and be well! Pat L



Area 1 Director: Lisa Burton

Area 1 Clubs celebrated the Zonta 100 anniversary and continued the participation with service and advocacy projects.

Brooklyn continues to advocate on behalf of women's issues and take part in service projects. Their centennial project was a voter registration drive at a local farmer's market. In December the club held a potluck event in which members bought pj and books for children living in homeless shelters.

Greater Queens continues to focus on human trafficking, sexual assault and equal rights. They held their annual holiday party featuring information about the Zonta centennial, the club's support of SAVI and recognized local women in the arts.

Long Island had a number of speakers at their monthly meetings, engaged in service projects with local shelter. Their members wrote letters to senators regarding pertinent bills in support of women's issues and make bookmarks for the 16 Day of Activism.

New Rochelle celebrated it's 90th anniversary in December with a ZING honoring its 2019 JMK winner, Sydney Logan. Throughout the fall, the club used it's social media to amplify ZI advocacy alerts and issues supported by the NYS Coalition of Domestic Violence.

New York City held a successful festive event to introduce Zonta to it's new members and prospective members. Through its mentoring program for new members the club is collaborating with organizations on advocacy and service projects involving trafficking.

Peconic Bay continued their hands on service with the Butterfly Effect Project. The club had a successful cooking and craft fundraiser. Wilma Ramirez, a Suffolk County Community College ESL student was the 2020 recipient of the Peconic Bay club \$300 scholarship.

Suffolk County is maintaining their commitment to monthly service projects for the women of the Madonna Heights Residence program. On October 23rd their club meeting featured a guest speaker Naila Amin who provided an emotional and inspiring story about her life as a child bride.

Westchester County continues collecting and distributing children's books, gentle used bras and helping out at a local women's shelter. At their holiday party they collected cash and gift cards for the women at Lifeway Safe house. They continue with membership drives and fundraising efforts.

Area 2 Director: Winifred Easterling



Zonta Club of Essex County will reschedule it's Annual Scholarship Brunch from April 25 to a date to be determined due to state of emergency in New Jersey.

Zonta Club of Trenton/Mercer started a "Free the Girls" Campaign, with a goal of collecting 1000 gently used or new bras to send to the human trafficking victims in El Salvador. Flyer is attached to share with the District.

We signed and I mailed letters supporting Bill No. 270, Megan's Law Expansion to include Human Trafficking, to Senator Linda Greenstein, our mission in the coming months is to get some of the Bills recognized so they can get them passed.

Area 3 Director: Pat Rosensteel



The **Howard County Club** held their annual Amelia Earhart Celebration on February 27th, featuring talks by three young women in the aerospace science and engineering fields. The large audience consisted of many students and their families. Zonta member, Dr. Mary Bowman, also spoke to the crowd about the importance of reaching for your goals.

The **Mid-Maryland Club** hosted their annual Zonta Night in Annapolis on March 2nd. The evening was capped by ZI and the Maryland Zonta clubs being recognized by the legislature. Other Maryland clubs that were represented that evening were Frederick, Annapolis, and Howard County.

The **Harrisburg-Hershey Club** held their "Zonta Says NO to Violence" Rally at the Pennsylvania State House. Many members and other supporters gathered to tell the legislators about the importance of general equality, the elimination of child marriage and other issues. Read more about this club's many advocacy efforts at www.zontaharrisburghershey.org

Bobbee Cardillo, District 3 Advocacy Chair, spoke before the Senate in regards to End Child Marriage. Thank you, Bobbee, for an excellent presentation representing Maryland Zontians.

Area 4 Director: Gale Allen



Prince Georges County Area- President Rosemary Waters

- *In January Prince Georges County Area Club had the international chair Aubrey Pabs-Garnon brief the club on what is going on with the two schools the club is supporting in Sierra Leone.*
- *February - One of their member registered nurses provided a class on better food choices for February Heart Health month. Massage gift cards were purchased and auctioned at the meeting.*
- *March - The Parliamentarian Stephanie Frye will be providing training on types of requirements when it comes to voting at club and convention levels.*
- *They are having Health Day in May and the club is collecting female items to be ship.*

Fairfax County – President Susan Bergman

- *The Fairfax club celebrated Amelia Earhart Day at the January business meeting with a presentation from Dr. Michele Gates, an Amelia Earhart Fellow and member of the club. Michele discussed Earhart's life and many accomplishments and showed a brief video. Additionally, Michele talked about challenges women have faced and continue to face in the aeronautics field.*
- *In January some members from the club participated in a Day of Action at the U.S. Capitol to end child sex trafficking sponsored for the Safe House Project.*

Washington – President Jen Christensen

- *January's dinner meeting speaker was Corrine Cannon, Executive Director and Founder of Greater DC Diaper Bank.*
- *February's dinner meeting speaker was Shikha Redhal, District 3 Amelia Earhart Fellowship awardee who spoke at the District 3 Conference last year.*
- *March dinner speakers are scheduled to be three members who are Nurses who will be talking about the state of nursing and celebrating the Year of the Nurse.*

Hampton Roads –President Lisa Fraser-Kimbrough

- *In January the club president Lisa participated (with the Fairfax Club) in a Day of Action at the U.S. Capitol to end child sex trafficking sponsored for the Safe House Project.*
- *February business dinner speaker was from House of Dreams. The club collected toiletries, clothing, and accessories for the organization.*



The Zonta Club of Trenton/Mercer is collecting
Gently used or new bras to help in the fight
to end Human Trafficking

Donate your gently used or new bras to help in
the efforts to “Free the Girls” of El Salvador.

The bras are given to women survivors of Human Trafficking in El Salvador to sell in the market where they earn a sustainable income to support and educate themselves and their families. To the women there, bras mean so much more than meets the eye: Bras equate to opportunity; Bras mean safe and sustainable income; Bras help send children to safer schools. Bras bring a chance for freedom. Eighty percent of trafficking victims will be re-exploited due to lack of sustainable employment.
Your bra donation can empower a survivor.



**JOIN THE
CAMPAIGN**

**ZONTA SAYS NO
TO HUMAN TRAFFICKING**

To help the fight to end violence against women visit www.zontatrenton.org

National Human Trafficking HOT LINE

888-373-7888

or Text 233733 (BEFREE)

Contact the Zonta Club of Trenton/mercer at zontatrenton@aol.com for more information