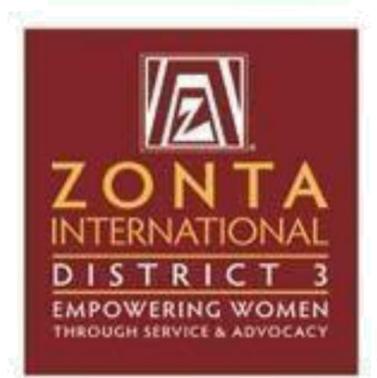




# District 3 News



Volume 1, Issue 3  
March 2019

**Governor: Joanne Gallos**



Please congratulate yourselves for working so hard toward our Zonta District 3 goals. We have goals yet to achieve in membership, new clubs, and Z and Golden Z clubs which I know you will meet, as it continues to be a great biennium for Zonta International, for our District, for our Clubs, and for each of you personally.

First, a report on **CSW**. Our District Board and members co-hosted with the U. S. UN Committee the Zonta International CSW dinner, honoring our ZI President Susanne von Bassewitz. It was an excellent CSW, with Zonta participating in several events: Child Marriage with Unchained at Last and Child Brides; UNICEF status discussions on

Madagascar and our End Child Marriages on our focused 12 countries, and reports from Niger. Trafficking events, Violence Against Women events, girl educations, artisans' fair, and wonderful gathering of Zontians and UN women from around the world made it so worthwhile. We had 28 members from our District who came; some to support our dinner tribute to our President. Again, great food, good ambiance, which provided a relaxing, warm, and fun evening for all our world-wide Zontians. My thanks to all our district members for making this a very special event. To those of you who could not attend this year, please plan to come next year, and mark your calendars now: Zonta International participation will be March 8-14, with the currently planned dinner on March 13.

By now you should all have received our **Workshops** information. Information for the workshops were sent to you by Eventbrite, by Erika's database, and is on our District 3 website. Please contact those members in your clubs that do not have an email.

The winner of the last Newsletter scavenger hunt was Kim Rosenfield, with all correct answers. Who wins this time? Email your answer to me at [jgallos@verizon.net](mailto:jgallos@verizon.net)

1. How many US States have a minimum marriage age of 18 with no parental consent?

2. Name 3 of the 12 countries Zonta is focused on with UNICEF to End Child Marriage primarily through increased girl education.
3. Who are the names submitted by District 3 for the Centennial USA Country Award?
4. How many members did we add December – February?
5. Is it the 501(c)3 or 501(c)4 that is for scholarships?

What are your club plans to celebrate our 100<sup>th</sup> Anniversary? Get help by going to the article in this Newsletter by our District Centennial Chair, Kim Rosenfield.

Many of you have requested scholarship and Zonta event dates. Please print the following **two pages** for your **Zonta schedules**.

Warmly,  
Joanne Gallos, Governor  
Zonta International District 3

- May 4, 2019            **Areas 3 and 4 District Workshop** in Linthicum, Maryland
- May 11, 2019        **Areas 1 and 2 District Workshop** in New York, New York
- June 7-9, 2019       **NAIDM** (North American Inter-District Meeting in Dallas, Texas)
- October 4-6, 2019    **District 3 Fall Conference at Hilton in Wilmington, Delaware**

This is our District's special event. It is election time for your new Board, share your story to all, ideas exchanged with other member clubs, and many awards given to clubs and to individual members.

- June 30, 2019        District 3 clubs **Achievement Reports and Presidents' Year End Reports** due
- March 8-14, 2020    **UN CSW** in New York.
- March 13, 2020      Planned **Zonta dinner** as tribute to Zonta President Susanne von Bassewitz
- July 4-8, 2020        **Zonta International Convention in Chicago, Illinois**

A Convention in the US is an opportunity for all of us to attend. If you have never been to a convention, then please plan to attend; it is an amazing world-wide group of women all gathered to empower women, and to elect our next ZI Board.

### **Scholarships Schedules**

- March 15, 2019        **YWPA** (Young Women in Public Affairs) due to District Chair (Linda Foster)
- April 1, 2019         **YWPA** awardee sent to Governor
- May 1, 2019          **YWPA** District awardee sent to ZI
- July 1, 2019          **YWPA** International Awardees announced
- April 30, 2019        **Emma L. Conlon** (Z and Golden Z awards) due to Zonta International with copy to District Chair Shaina Egly, Lt. Governor, and Governor
- July 15, 2019         **JMK** (Jane M. Klausman Women in Business) due to District Chair (M-H Risler)
- August 15, 2019      **JMK** awardee sent to Governor
- September 1, 2019    **JMK** District awardee sent to ZI
- November 2019        **JMK** International Awardees announced
- August 1, 2019        **WiT** (Women in Technology) due to District Chair (Bonnie Robeson)
- September 1, 2019    **WiT** awardee sent to Governor
- October 1, 2019       **WiT** District awardee sent to ZI
- November 15, 2019    **WiT** International Awardees announced
- November 15, 2019    **AE** (Amelia Earhart) due to Zonta International (Clubs look for candidates too.)
- April, 2019            **AE** fellow announced by ZI.

## **Individual and Club Opportunities**

July 1, 2019 **Unsung Hero** due to Club President. This is a special District 3 award to an outstanding District 3 **Zontian** who has contributed to the empowerment of women.  
July 15, 2019 **Unsung Hero** name due to your club President July 1.  
July 15, 2019 **Unsung Hero** name due to Area director.  
Aug. 1, 2019 **Unsung Hero** name due to Governor and Board of Directors.  
Oct. 4-6, 2019 **Unsung Hero** Zontian awardee announced at District Fall Conference.

June 1, 2019 **Membership Grants** submission to Lt. Governor begins.  
Aug. 15, 2019 **Membership Grants** submission ends at midnight.  
Oct. 4-6, 2019 **Membership Grants** awardees given at District Fall Conference.

Feb-May, 2019 **Membership Challenge** Next club winner for most new members.

March 31, 2019 **Centennial Anniversary Grants** due to ZI. Congratulations to all the clubs who submitted the application for their partnership project.  
May 2019 **Centennial Anniversary Grants** awardees begins from ZI.

Sept 1, 2019 **Centennial Club Community Award** due to Centennial Chair Kim Rosenfield with copy to Governor. This is a **club award** given to a **Non-Zontian** Individual or Business or Organization or Agency who has contributed to empowerment of women and girls. One or more may be chosen.

Sept 1, 2019 **Centennial Club Champion Award** due to Centennial Chair Kim Rosendfield with copy to Governor. This is a **club award** given to a **Non-Zontian** individual who has contributed to the empowerment of women and girls. One or more may be chosen.

Sept 1, 2019 **District Individual Award** due to Centennial Chair Kim Rosenfield with copy to Governor. This **club award** is for a **Non-Zontian** Individual who has demonstrated outstanding commitment to empowering women and girls. This awardee may or may not be a Club's Champion or Community Awardee, (though it is for an Individual.)  
Oct 4-6, 2019 **District Individual Award** awardee announced at District Fall Conference.

### **Centennial USA Country Award**

**Not a Zontian**, but a celebrity or someone famous, well known for advocating for women's issues. Two names were voted on by the District 3 Board of Directors and Committee Chair. Our district submitted Justice Ruth Bader Ginsburg and Actress Patricia Arquette. Each U.S. district may submit two names and the U. S. governors will vote for one to submit to ZI for representing the United States. ZI will honor all Country winners at the 2020 Convention.

For our continued Centennial celebrations, remember that we are the bridge to the future. If each of you helps one woman or child, think how many women all of us can help working together. We can do it. As Amelia Earhart said, "Just do it"!

## Our Board



Governor: Joanne Gallos  
Lt. Governor: Patricia Latona  
Area 1 Director: Lisa Burton  
Area 2 Director: Winifred Easterling  
Area 3 Director: Pat Rosensteel  
Area 4 Director: Gale Allen  
Secretary: Lois Rowman  
Treasure: Rosa Goldsmith  
Parliamentarian: Mary Ellen Bittner

## Lt. Governor: Patricia Latona



*Would you tell me, please, which way I ought to go from here?"*  
*"That depends a good deal on where you want to get to," said the Cat.*  
*"I don't much care where—" said Alice.*  
*"Then it doesn't matter which way you go," said the Cat.*  
*"—so long as I get SOMEWHERE," Alice added as an explanation.*  
*"Oh, you're sure to do that," said the Cat, "if you only walk long enough."*

Do you remember this famous quote from a well-known beloved story? To me it says that without a plan or a goal we will end up somewhere, sometime but it may not be where we really wanted to be. This frame of reference can also apply to membership recruitment and retention which is why developing a membership plan is so vital.



### MEMBERSHIP PLAN

Creating a membership plan is a way to document your club's vision, goals, and strategies for expanding your membership and keeping your members connected. Be sure to involve all of your members in the creation of your membership plan and consider everyone's ideas. Having contributions from all members will foster enthusiasm and help ensure your plan is well implemented. Once it's created, your plan can serve as a guide to setting your membership goals and tracking your club's progress. There are a wealth of Membership tools on ZI website. Check them out <https://membership.zonta.org/Tools/Global-Membership-Drive>

### ASSESSMENT

Performing an assessment is the first step in developing a membership plan. Thanks to the coordination of our Area Directors (AD) I had the opportunity to speak with many of our club presidents and membership chairs over the past few months. Not only did clubs share their experiences and ideas we also focused on the benefits of completing a club assessment plus an assessment of how each of us, as an individual member feel about membership in our club. Your AD emailed these documents to every club president. If you missed it the *Assessment Survey* and *Acting on the Survey Results* are also posted on the District 3 website Resource tab, Membership Tools.  
[\(PDF\)NEW Are You Satisfied with your Club Survey \(Word\)NEW Act on Satisfaction SURVEY \(Word\)](#)

The benefits of performing an assessment can be an eye-opener as well as an impetus for change. It is an instrument to coordinate and provide direction to improving club activities, programs and projects. An assessment identifies your club's strengths and weaknesses.

*Give it a go!*

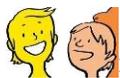
### RECRUITMENT

Recruitment of new members is everyone's responsibility – not just your membership committee. Everyone including committee chairs should be thinking about recruiting new members with the skills and experience needed to achieve Zonta's mission.



Where to look- For one, don't underestimate the power of one-on-one personal enthusiasm when recruiting new members. Look for new members at coffees or cocktails in someone's

home, at symphony concert settings, at large luncheons, at volunteer organization events/projects and in the everyday activities in which you are involved. Prospective new members can be anywhere you are and can occur at any time during the year.



How to Invite Prospects to Meetings/Projects -It is simple . . . you ASK! The best system for recruiting is to tell people the heartwarming ways Zonta affects you. People react to positive influences in their lives. When you talk about one of the projects your club does, people may ask questions. This gives you the opportunity to share what you have gained through Zonta and the ways it has influenced your life. Tongue-tied?

Read (and share) this article posted on the District 3 website. It offers some interesting pointers. [NEW Selling Zonta Like a Seasoned Salesperson \(PDF\)](#)



Younger generation- Be mindful that younger generation may have different needs and expectations than the more seasoned potential member. Generation Xers want to know how they will benefit from membership in Zonta; Also, how their role supports Zonta's mission and success. I.e "how they will make a difference" Research shows that younger volunteers do not want to be micromanaged and want more flexible schedules. They typically juggle many different activities as well as professional and home responsibilities. Make sure your club is welcoming, fun, engaging and the work you do is effective. so they will feel integrated into your club's culture.

Did you know that 67% of Millennials learn about non-profits from the WEB. And the stuff they share on Facebook?....Cool events, Statistics, News, Opportunities, and Videos. Fifty-five percent (55%) learn from Social Media. What they look for on our websites are: Who we are, volunteer Opportunities, Event calendar, Videos and photos.



IDEA – The take away from this research is how to develop your marketing approach.

Use e-mail, mobile, and social media to engage, all connected and linking to your website. When using email focus your message on a particular aspect of membership that will provide value to a potential member – no laundry list! However, include a link to your website where you offer a full list of membership benefits.

BROCHURE- Although all types of social media are excellent recruitment tools, your membership brochure is as important. Be sure to include information on benefits of membership, Zonta's mission, club projects, contact information, and a membership form. It introduces your club and sets expectations for the readers. For additional PR tools go to <https://membership.zonta.org/Tools/Resource-Library>

Last but not least - our **Membership Challenge**. The Governor and Lt. Governor will contribute \$5 per person in the club to the ZI Foundation. Club with the highest percent net increase in membership from June 1-September 30, 2018, again in October 1, 2018-January 31, 2019 and again from February 1-May 31, 2019. The Zontian sponsoring most new members is recognized. The highest % net increase between October 1 and January 31 2019 was the Zonta Club of Suffolk County Area. Both Lois Rowman and Kathy Donnelly are recognized for bringing in the most new members. Congratulations!



## Area 1 Director: Lisa Burton

This winter Area 1 clubs continued to grow gaining new members and prospective members, service projects and advocacy projects. Below is a brief summary of some of the highlights:

**Brooklyn** continues to grow. It's focus has been on advocacy, service and membership. They are taking the lead on the Area 1 joint project April 2nd bring the issue of equal pay to the steps of the New York City Hall. In March they were also able to include past Zonta International President, Sonja Shough in their March monthly meeting which featured a guest speaker who spoke on the issue of fistula surgeries.

**Greater Queens** continues to work with SAVI. They have also taken up the challenge of documenting the history of their club as part of the Centennial celebration.

**Long Island** is pleased to be able to offer assistance to other clubs who wish to do a birthing kit project. They will be hosting a birth kits service project on March 30 for the women of Africa and Haiti.

**New Rochelle** once again hosted if Extraordinary Women in Film series at the local public library. Now in its fourth year, the films selected are now part of the collection of the Westchester Library System. ocused on outreach to like minded local agencies to promote the Zonta Says No campaign and encourage submissions to the YWPA scholarship.

**New York City** has embraced the artistic talents of their members and held a concert in celebration for Black History month. They continue with community outreach to increase their membership with plans to have a fundraising this spring.

**Peconic Bay** started the year with the awarding of a scholarship to a local ESL student. This bi-annual award is presented to a women enrolled in the ESL program at Suffolk Community College. Peconic also held another successful fundraiser, a wine and taste program that I was pleased to attend in February and a joint informational session on Zonta scholarships with the Suffolk County club.

**Suffolk County** is maintaining their commitment to monthly service projects for the women of the Madonna Heights Residence program. They started the year off with a wellness program for the young women of Madonna Heights. Coming together with the Peconic Bay club, Suffolk held a women scholarship program highlighting the various ZI scholarship and awards for women.

**Westchester** focus on service continues. Distributing children's books, gently used bras and helping out at a local women's shelter. They are excited to host this spring another Opera Experience.

## Area 2 Director: Winifred Easterling



### Essex

We collected low denomination gift cards in support of the DreamCatchers Program which provides aid to statewide human trafficking services and the FBI Victim Services Unit. Zonta Club of Essex County hosted a lively Zoom call to discuss Bitu Shafipour's film short "Last Night in Edinburgh." The short film looks at how forced child marriage impacts one migrant family. Dr. Antoinette Ellis-Williams, Professor of Women's and Gender Studies at New Jersey City University led the discussion.

RWJBarnabas Health is committed to the health and wellbeing of mothers throughout pregnancy, delivery and the postpartum period. We are the most comprehensive health care system in New Jersey with birthing sites at eight medical centers that annually deliver almost one-fourth of the nearly 100,000 hospital births in the state, an average of 65 births per day. Because of the depth of our service, RWJBarnabas Health is uniquely positioned to make transformative change in maternal health across the state and the nation.

A joint resolution of the New Jersey Legislature, signed in 2017, is believed to have made New Jersey the first state in the nation with an identified Maternal Health Awareness Day. The objective is to increase awareness for all residents of the state to support mothers and families and empower women's voices through the birth process.

### Morristown and Essex

Zonta Club of Essex County, Zonta Club of Morristown Area, and New Jersey Coalition Against Human Trafficking sponsored a screening of the unclaimed film Break the Chain at the Madison Library. A panel discussion followed with the Morris County Sheriff and NJCAHT speaker.

Trenton/Mercer

Trenton/Mercer will show the Gather Film *Women Like Us*. It is scheduled for June 13th at 7:30 at the AMC 24 in Hamilton, NJ. Click on

<https://gathr.us/screening/28188>

To get a ticket for the film.

Trenton-Mercer is planning a "Paint 'n Sip" for April 29 to raise \$\$ to wrap a tractor trailer or bus with message on domestic violence and child marriage for the "16 Days of Activism". Trenton/Mercer is planning a Zonta Says No to Violence Against Women campaign during the 16 days of activism in November. Plan includes, (maybe the Statehouse) to order a proclamation to make the month of Nov "Say No to Violence Against Women" Month, part of the campaign will include hanging orange

ribbons throughout the town's main center, having a billboard along a major highway with the Zonta Says No logo and hotline numbers, as well as having a tractor trailer or City Bus wrapped on all sides with the same logo, including End Child Marriage, hotline numbers, and club information, and the 100<sup>th</sup> Anniversary of Zonta International. The costs to wrap a vehicle and billboards could cost up to \$5000 We were hoping that other clubs could join us with the campaign and help towards the costs. There would be a Rally on or near the first day of the 16 days and a press release and hopefully an article in the local papers on the campaign. The more Zonta members we can get together, the bigger the impact. We really would like other clubs to please join us. Our club is in the early stage of planning, but our plan is: To approach the Mayor of a major town/City in Mercer County (or if other clubs participate, the state, possibly Trenton.

## Area 3 Director: Pat Rosensteel



### Mid-Maryland

The club was very active this period, planning for and hosting their annual fundraising event, the Heart and Soul of Motown night, which was very successful! They are continuing to plan for the upcoming Area 3 & 4 Spring Workshop, along with the Howard County club, Area 4 Director Gale Allen, and myself.

The club hosted its 2<sup>nd</sup> annual Zonta Day in Annapolis on February 28<sup>th</sup>. It was very successful, with five Maryland Zonta clubs in attendance, and guest speakers from both the House and Senate. Senator Joanne Benson presented the group on the Senate floor and talked about the important work being done by Zontians throughout the state.

### Howard County

The club has been very active in planning for the Areas 3 & 4 Spring Workshop, along with the Mid-Maryland club. A venue should be determined soon, followed by the release of an announcement and registration information.

President Karen Delgado Jarvis and Mary Lou Shippe attended Zonta Day in Annapolis on February 28<sup>th</sup> to be presented to the Senate by Senator Joanne Benson and to advocate for specific bills supporting women.

### Frederick

Two members of the club attended Zonta Day in Annapolis on February 28<sup>th</sup>, advocating for bills that support the rights of women.

The screening of Little Stones screening will take place on Monday, March 11<sup>th</sup> at 6:00 p.m. at Hood College. The club anticipates this will raise community awareness about domestic violence and human trafficking. The snow date for this event is March 21<sup>st</sup>.

### Philadelphia

The Philadelphia Club completed a holiday wreath fundraiser in which a portion of the proceeds are donated to local agencies that support survivors of domestic violence and human trafficking.

### Annapolis

The club is considering the adoption of a mentoring program where an experienced Zontian would provide ongoing support and fellowship to a new member to help the new member become acclimated to the club and to Zonta International.

Future fundraising plans were discussed at the February meeting, including making and selling food at a quilt show and participating with a restaurant for a fundraising day, all to support their service fund.

### Harrisburg-Hershey

The February meeting had the ZI President, Susanne von Bassewitz, speaking to the members via video where she encourages everyone to celebrate Zonta's Centennial Anniversary. The club has a very active Centennial Committee that finalized their Centennial Grant application and is now at ZI for consideration of approval.

The club celebrated Amelia Earhart's birthday with a 38-year Zontian, who is a lead pilot and has flown

all over the world, with 38,000 air hours behind her. It was special for the members to hear about her years with Zonta and her love of aviation.

On March 12<sup>th</sup>, 14 club members and three Guests will visit with international women at Carlisle Barracks, Carlisle PA. Every year the U. S. Army invites senior military officers from foreign countries to study at the U. S. Army War College (USAWC) in Carlisle PA in what is known as the International Fellows Program (IFP). Zonta Rose Day and International Women's Day will also be celebrated as they will present Zonta yellow roses to these women.

### Howard County

Zonta Club of Howard County commemorated its 20<sup>th</sup> Chartering Anniversary at a celebration on December 12, 2018, in Columbia, MD. There were 25 guests and members who attended the catered event, which also included a *We Are Zonta* presentation by ZHoCo President Karen Jarvis, a club history by Mary Lou Shippe, and remarks and anniversary certificate presentation by Joanne Gallos. It was a special celebration as the club welcomed its newest member Ashli Haggard, who was inducted by Joanne at this December event.

Zonta Club of Howard County held its 2019 Women in Aerospace Education Speaker Event on February 26, 2019. The club hosted four women panelists studying aerospace science and engineering at the University of Maryland – College Park. Speakers gave presentations on their Ph.D. projects and talked about how they got interested in aerospace, their coursework in high school, their experiences of studying and working in a male-dominated field (lower pay for comparable work, lack of leadership development and training, sexual harassment, being the only woman), the importance of participating in hobbies and interests along with pursuit of education, and finding what you are passionate about and going for it! The evening was well-attended by high school and middle school students, parents and educators. This is the club's annual event to pay tribute to famed pilot and Zontian Amelia Earhart.



## Area 4 Director: Gale Allen



Area 4 clubs are gearing up for 2019 fund raisers and service projects. We continue to have monthly videocons to exchange ideas, information, and discuss challenges. On February 23 the club presidents got together for a face to face meeting. Items discussed were: Area 3 and 4 spring workshop planning, club challenges, and an exchange of best practices on new member orientation and member retention. Look for registration for the May 4 Area 3 & 4 Spring Workshop coming out soon.

### **Prince Georges' County Area –President Rosemary Waters**

Prince Georges' County Area held a Child Safety Awareness Event. The club provided informative information on assisting parents on teaching children to be aware of their surroundings. With the assistance from Prince George's County Police Department, they were able to administer 45 fingerprint cards for children. Passed out safety awareness literature, and Zonta information. The club is looking into two organizations of like-minded women that they can partner with for future projects.

### **Hampton Roads – President Laurie Bateman**

In December Hampton Roads collected Toys/Donations for ForKids Holiday Shop and a few members assisted with setting that up and helping the families shop for Christmas items for their children. ForKids is a nonprofit Organization that assists the homeless families in the community with housing, childcare etc..

In January in honor of Amelia Earhardt the club had a wonderful Speaker Sanea Kenner, a volunteer with the Civil Air Patrol.

In February their guest Speaker from Fear2Freedom talked to the club regarding their organization's work in providing comfort care packages to women/men in the ER who have been victims of sexual assault. The Hampton Roads Club collected donations for their care packages.

### **Charles County – President Joyce Riggs**

The Charles County Club continues to support "Our Place Soup Kitchen". Volunteers help set up the dining room, cook the meal, serve the meal, and clean up.

On February 18 the club sponsored an advocacy project: Teen Safe Dating Workshop. There were 52 attendees.

On February 26 the club hosted a Prospective New member Social and on February 28 they participated in Zonta Day in Annapolis.

### **Washington – President, Jen Christensen**

The Zonta Club of Washington DC held a Holiday Party in December and collected gift cards for the residents of Calvary Womens' Services. The club's January meeting celebrated Amelia Earhardt by having a great speaker Lynn Williams, a former fighter pilot.

The February meeting featured the Area 4 Director Gale Allen, speaking on District 3 activities. March's program speaker is Dr. Roselyn Epps who will be discussing human trafficking. The club sent two attendees to the Area 4 face to face meeting.

### **Arlington – President Virginia Nickich**

The Zonta Club of Arlington participated in a Holiday Sale in November selling past years' White House Christmas Ornaments and some small household items. This effort was to raise funds to be applied toward their scholarship. President Virginia Nickich handed out Zonta pamphlets and talked about the mission of Zonta to those who stopped by the Zonta table.

LaDonna Simon, Zonta Club of Arlington Treasurer attended a luncheon Celebrating the 78th Anniversary of the Inter-Service Club Council (ISCC) of Arlington on November 14, 2018. Our club placed a half-page ad in the brochure in honor of Zonta's 100 Year Celebration. The ISCC is a quasi-government organization bringing many service clubs together who serve community needs and add services to Arlington's programs . The Arlington Club's Zonta Sign has proudly hung with the traffic grouping of Arlington's Welcoming Board.

The Zonta Club of Arlington Area Club had a delightful holiday dinner at the Gadsby Tavern Restaurant in Old Towne, Alexandria in an elegant colonial dining room with very tasty food. All members attended along with a former member and our esteemed Governor, Joanne Gallos. The club collected food and donations for the Arlington Food Assistance Center weighing in at 48 pounds of food.

At the January monthly business meeting the club collected 20 pounds of food for the Arlington Food Assistance Center and \$54 in cash donations from the club

The February business meeting was held at long-time member's home, Charlotte Floyd who prepared a delicious meal. The discussion focused on final details for the Zonta Zing -- "Getting to Know Zonta" which will be held on Saturday, March 30 in partnership with the Fairfax Club. Members will invite guests who have an interest in the mission of Zonta to learn what Zonta does internationally and locally. A representative from Doorways, an organization offering housing and protection for abused women and families will be the speaker. The club hopes generate interest that will encourage guests to join as members.

President Virginia Nickich and new member, Lourdes Venes attended the Area 4 Face-to-Face meeting held in Fredericksburg and hosted by Area 4 Director, Gale Allen. The agenda covered the planning and work to be done for the upcoming area workshops. The attendees also presented activities for gaining new members and the challenges of retaining members.

The club supports the Girls On The Run (GOTR) organization, whose mission is to inspire girls to be joyful, healthy and confident using a fun, experienced-based curriculum which creatively integrates running. They started with the 3-5th graders and now have incorporated middle school age girls. President Virginia Nickich volunteered several hours on Saturday, March 2nd at GOTR headquarters to hand out bags of materials to the coaches for the upcoming March race.

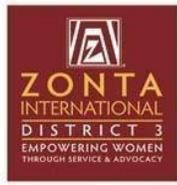
March 30, 2019, 11:30 am - 1:30 pm @ Samuel Becketts Restaurant, 4150 Campbell Avenue, Arlington (Shirlington) VA: Zonta Zing -- "Getting to Know Zonta" which will be held in partnership with the Fairfax Club. Looking for guests that have an interest in women's issues and learning about the mission of Zonta which we hope leads to membership.

#### **Fairfax County – President Susan Bergman**

In December, the Fairfax County club provided holiday gifts to a client of the Fairfax County Domestic Violence Action Center (DVAC) and her children. They also celebrated the holiday season with a lovely party.

The club's Service Committee kicked off a new service project in February -- 'Adopt-a-Solder' project. The club will be supporting three women currently stationed overseas by providing a variety of personal items and notes of appreciation. These women are not receiving anything from home and have been deployed for at least seven months. The club's goal is to bring them a little of the home comforts and a sense that they are not alone or forgotten.

In March, the Fairfax club will join the Arlington club in a member recruitment brunch, aimed at attracting new members to the clubs. The clubs received a \$200 grant to support this event.



## Committees and Chairpersons- This Issue

Amelia Earhart Fellowship: Sharon Jones Centennial Anniversary: Kim Rosenfield Finance: District Treasurer: Rosa Goldsmith Leadership: Tebbie Clift JMK Scholarship: Mary-Helen Risler United Nations: Mary Ann Tarantula YWPA Scholarships: Linda Foster Zonta International Foundation: Lisa Fraser Kimbrough Our New Members and our Reinstated Members

### Amelia Earhart Fellowship: Sharon Jones

The goal of Amelia Earhart (AE) Fellowship established in 1938, by Zonta Int'l, in honor of famed pilot and Zontian, Amelia Earhart is to assist the future of women in the fields of Aerospace Related Sciences and Engineering. The \$10,000.00 Fellowship is awarded annually to 35 women pursuing Ph.D./doctoral degrees in aerospace related sciences and engineering.

Summer and Fall is the time to seek connections with colleges and universities that offer these doctoral degrees; and encourage women to apply for the Amelia Earhart Fellowship. Updated AE Fellowship information and application can be found on the Zonta International website. Please visit [www.zonta.org](http://www.zonta.org).

### Centennial Anniversary: Kim Rosenfield

As an opportunity to strengthen or build relationships with like-minded individuals and groups, we are asking every District 3 Club to present a **Centennial Community or Centennial Champion Award** to honor and empower a person or an organization **outside of Zonta** who have made significant contributions to the empowerment of women.

#### Club Awards

1. Community Award
  - **Individual or business/organization/agency** who has contributed to empower women and girls
  - **Not a Zontian**
  - One or more may be chosen
2. Champion Award
  - **Individual** who has contributed to empower women and girls
  - **Not a Zontian**
  - One or more may be chosen

One of them or both may be honored at your club centennial or regular meeting with an acknowledgement or certificate and/or yellow rose. The committee of Kim Rosenfield, Bobbee Cardillo, and Cathy Campbell are there for you to provide understanding on how to select and publish. (Joanne is too!)

Any that you do choose, you can submit to Kim Rosenfield with a copy to the Governor.

### **District Award**

1. **Individual** within District who has demonstrated outstanding commitment to empowering women

- **Not a Zontian**
- Award given at District Fall Conference
- Individual may be submitted by anyone in the District to the Area Directors and to the Governor. (This may or may not be a Club's Champion Awardee or Community Awardee), though it is an individual.)

Each club is asked to submit a profile of their award recipient(s), photos of the recipient, and photos of the event at which the award is presented. The submissions will be added to the District website and compiled into a commemorative book that can be shared well into the next biennium. The District will also honor one of the club's choice at the District Fall Conference.

We want **every club** to be represented! Begin thinking about how you can meaningfully and creatively honor and empower women this biennium using our centennial celebration as inspiration.

**Guidelines, suggestions, and further information can be found at [www.zonta100.org](http://www.zonta100.org) or [membership.zonta.org/Tools/Centennial-Anniversary-Tools](http://membership.zonta.org/Tools/Centennial-Anniversary-Tools). Or reach out to [kimberly.rosenfield@ms.com](mailto:kimberly.rosenfield@ms.com) for assistance.**

## **Finance: District Treasurer Rosa Goldsmith**

Dear Clubs,

Below is information that many have asked me for clarification. Please email me or call me if you have questions or need my help in any way.

### **Accounting for General (Operating) and Service Funds**

Zonta Clubs in District 3 consist of 501(c)3 and 501(c)4 organizations. Some 501(c)4 organizations have a 501(c)3 charitable arm. Stand-alone organizations should have two separate budgets, one for general (operating) funds and the other for service funds. While clubs with two organizations, the 501(c)4 handles the operations of the club and the 501(c)3 provides funds for service projects and scholarships through fundraisers and tax-deductible donations. It may also provide funding for advocacy programs within its charter limitations.

The best practice to handle general and service funds is through fund accounting. Basically, report the revenue and expenses for each fund. Again, clubs with two organizations can easily break this between the two organizations, but a stand-alone club will need to report the breakdown for general and service funds.

The *general fund* is funded by club dues and in some cases by fundraising activity specifically for the general fund. The fundraising activity is to generate additional funds for club delegates attending conventions and conferences, and in some cases non-voting delegates attending workshops, Commission Status on Women (CSW), and/or North America Inter-District Meeting (NAIDM). The general fund is used for the club operating expenses in addition to paying ZI and District annual dues. Examples of expenses are: ZI convention, District conference, officer expenses (i.e. secretary & treasurer), committee expenses (i.e. nominating, service, public relations), membership recruitment/orientation, website hosting, printing, and postage costs.

The *service fund* is typically funded by fundraisers (net proceeds) and donations received from club members and the general public. Clubs use service funds for club approved service projects, for ZI contributions, and for scholarship awards. Expenses for committee related costs for the service projects should be accounted for under the general fund because these are operating costs. Some 501(c)4 clubs with a 501(c)3 will pay the administrative costs (excluding banking expenses) of the charitable organization. This is done by calculating the annual administrative cost of the 501(c)3. The 501(c)4 organization will make an administrative payment to the 501(c)3 as part of its operating expenses.

## Leadership: Tebbie Clift

### So You Think You Know Zonta...

My Dear Zontians, there's always something exciting and new to learn about Zonta and we are never too old to learn.

Welcome to Zonta's Leadership Program, designed just for you - a new member, a seasoned member, a club president, a district board officer and past governors. This initiative is designed to provide Zonta members with organizational knowledge, personal and professional development, and opportunities to expand their leadership.

At the Governor's Seminar last fall we rolled out this initiative as part of the new District Leadership Committee. It is our goal that all Zonta members will become familiar with this resource and the take opportunity to increase their leadership knowledge and skills. We also hope to end the biennium with stronger, more knowledgeable members, who are comfortable in their abilities to participate and lead in the future.

### GET A HEAD START

Go to the Zonta International website, [www.zonta.org](http://www.zonta.org); click on MY ZONTA in the upper left corner of the page; log in with your username and password; click on TOOLS, then Leadership Development Tools. View and discover the many useful resources available.

[if you need assistance logging in, there is a box on the right side of the Home page "How To Log In and Manage My Profile" that will lead you through the process.]

### WHAT'S AHEAD

This biennium, not only will District 3 have online resources available, we will have Zonta

leaders who can provide technical and personal assistance for club leaders and members, i.e. club officer training.

**Questions?**

Please let me know what questions you have. Email me: [tebbieclift2@gmail.com](mailto:tebbieclift2@gmail.com).

Tebbie Clift, Coordinator

District 3 Leadership Development

## JMK Scholarship: Mary-Helen Risler

Kaitlin Thompson, our 2018 District 3 JMK Scholarship recipient was one of the six women awarded an International scholarship by ZI. Kaitlin plans to attend our 2019 District 3 Conference when she returns to the US upon completion of her program. Kaitlin was sponsored by the Zonta Club of Annapolis.

Future plans include a list of all District and ZI JMK awardees from at least 2013 to date published on the District Website. Also I plan to list the clubs where applicants can apply. We would like clubs to accept applications from geographic areas within our District that do not have a club.

We need 3 more Zontians to review the JMK applications. Please contact Mary-Helen at [mhrzonta@atlanticbb.net](mailto:mhrzonta@atlanticbb.net) or Joanne at [jgallos@verizon.net](mailto:jgallos@verizon.net)

## United Nations: Mary Ann Tarantula

**CSW Information**

Congratulations to the US UN Committee, the District 3 Board of Directors, and the District 3 members for a warm, fun, and excellent Zonta Dinner tribute to Governor Susanne Bassewitz. It was a great respite from a week of intense and good events.

## YWPA: Linda Foster

Dear Clubs,

Thank you for your submittals of YWPA candidates to the District. Congratulations, we had more club applications this year, 7 applications received from the Arlington Area, Hampton Roads, Harrisburg-Hershey, Howard County, Mid-Maryland, Morristown, and Westchester. We even had 4 more after the cutoff date, which unfortunately could not be in the final selection. It was very difficult to narrow it down to just one winner. They are all winners in our clubs!

## Zonta International Foundation: Lisa Fraser

Dear District 3 Zontians,

This is a very special month for us as we honor women around the globe - March is International Women's Month. More specifically, we celebrated Zonta International Rose Day and International Women's Day on March 8<sup>th</sup>. Please consider making a donation to the Zonta International Foundation Rose Fund and/or your favorite program/project to confirm your support of our mission to Empower Women through Service and Advocacy.



Your donation to the Zonta International Foundation enables Zonta to continue supporting projects and programs that help women achieve a life free of violence and empower them to overcome gender barriers that hinder their access to health, education, and professional resources.

To make your donation, follow these easy steps:

1. Go to [zonta.org/donate](https://zonta.org/donate).
2. **Designate** a gift amount and choose from the dropdown menu.
3. **Select** "This gift is in honor, memory, or support of someone," choose "In honor of" and enter their name. Then **check** "Please notify the following person of my gift" and enter in their contact details.
4. **Enter** payment details.
5. **Click** "Donate Now" at the bottom of the page.

If you prefer to mail in your donation, download the [mail-in contribution form](#).

Respectfully submitted,

Lisa Fraser Kimbrough  
Zonta International Foundation Ambassador

## Our New Members

Welcome to our District 3. We are so happy you joined us.

Tiffany Oloke  
Vivian Daddino  
Barbara Rodin  
Grace Huber  
Ashli Haggard  
Kristin Lea Jacobs

New York  
Peconic Bay  
Harrisburg-Hershey  
Harrisburg-Hershey  
Howard County  
Hampton Roads

## Our Reinstated Members

Welcome back. We are happy you are with us again.

Mary Ann Mihok  
Maria Todaro  
Lisa Stevens

Harrisburg-Hershey  
Harrisburg-Hershey  
Southern Ocean County