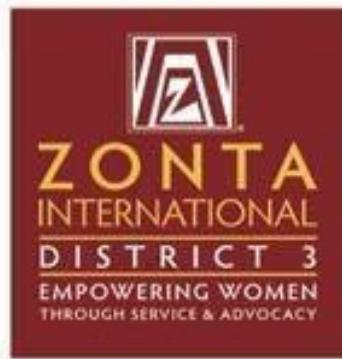




# District 3 News



Volume 1, Issue 6  
September 2019

## Governor: Joanne Gallos

Dear District 3 Zontians,



The leaves are turning beautiful colors, the crickets are chirping, the Navy mid-shipman are putting away their summer whites for the blue, and we are ready for our District 2019 Centennial Conference. Please come. It is an opportunity to see old friends, make new ones, and renew our Zonta spirit with information sharing and fun. We have the 2020-2022 District Board to elect, a special speaker on End Child Marriage and a special speaker who is a past Amelia Earhart Fellow. We have a Youth Speaks Out session with student awardees, and always a favorite, the clubs' reports, this time as a "Share Your Story" on a poster for all to see. We have Table Talks break out sessions on Beijing +25, US Caucus, and Leadership – How to find the leaders and how to help them grow. We have student awardee speakers, and your Achievement Award recipients. Our Zonta International Director and the International Representative is Lalivan Karnchanachari, from Thailand. At our Friday evening Meet and Greet on the patio, you will have the opportunity to meet her and the new board candidates.

As we look back over the last 100 years and drive forward to the next 100 years, it is our responsibility to continue this mission. How do you see Zonta in the future? What can you do individually and as a club to make that future? We believe in making the world a better place through the empowerment and education of women and girls, and as sisters we work together to make it happen. At our conference we will share ideas on how to make that future.

Registration, Credentials, and the Zonta Store begin at noon on Friday, October 4<sup>th</sup>. Delegate training is at 4:00 pm, Flag Rehearsal is at 4:30 pm, and a special movie, *The Last Train to Edinburgh* will be at 5:00 pm. The first business session begins at 7:00 pm.

Warmly,  
Joanne



## Our Board

[Governor: Joanne Gallos](#)

[Lt. Governor: Patricia Latona](#)

[Area 1 Director: Lisa Burton](#)

[Area 2 Director: Winifred Easterling](#)

[Area 3 Director: Pat Rosensteel](#)

[Area 4 Director: Gale Allen](#)

[Secretary: Lois Rowman](#)

[Treasurer: Rosa Goldsmith](#)

[Parliamentarian: Mary Ellen Bitner](#)



## Lt. Governor: Patricia Latona



### NUTS & BOLTS OF RECRUITMENT EVENTS

Wow, how did this happen?!? The summer is over. Vacations are stored in your happy memories file. It's time to think about back to school, fall fashions AND Zonta: empowering women and girls through service and advocacy. Our mission can only be achieved by you, our members who readily offer (aka volunteer) time, expertise and passion. However, the recruitment and retention of members is a challenge. So you say...we know all that! What can we do? Well if you are willing to do a bit of work and organizing maybe the following ideas will help you plan your next big event.



### NUMBERS GAME (GOALS)

How many members do want at the end of the membership year? After this event?  
Formula: Current #s + recruited#s - #s who potentially leave.

**GHOST OF "RECRUITMENT EVENT" PAST** -Remember the saying "that those who forget the past are doomed to repeat it". Therefore review previous plans: be honest; no excuses, no crying in your beer. Learn from your mistakes, build on your successes.

- Where did we concentrate our efforts?
- How did we advertise?
- Recruitment that hadn't worked? Why not?
- What did work well? Why do you think it worked
- What do you want to include or avoid from previous plans?

## **DREAM A LITTLE** – The How-to's of Brainstorming FIRST



- Capture everything - but don't evaluate (it's too expensive)
- Encourage participation from everyone - but don't force it (don't specifically ask for ideas)
- Ask clarifying questions -not judgmental ones (do you really think that's going to work?)

## SECOND

- Categorize your ideas (fundraisers, programs, etc)
- Then reduce the list (won't work, not feasible, etc.)
- Analyze the remaining ideas -choose best ideas that are - *Most valuable, least costly, quickly implemented, most inspiring*

## **PUT PEN TO PAPER** -take your goals/ideas and create a plan. Your event!!



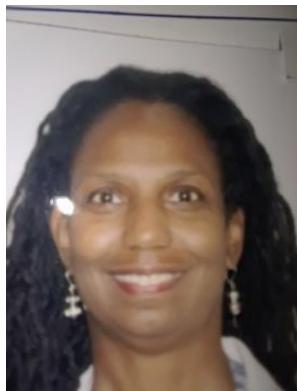
1. Organize your team & Create an Event Master Plan -(Uh-uh! you can't keep everything in your head). Who takes the lead & who participates doing what and when -\*Venue management, \*Promotion/Marketing, \*Entertainment, \*Speakers, \*Sponsors
2. Create a Budget- consider: Venue, Refreshments, Decorations, Marketing, Honorariums, Entertainment.
3. Set the Date - **Give yourself enough time!** Ideally, 4-6 months to plan. Be aware of all holidays. Check dates with key participants – speakers, presenters, VIP guests, etc.
4. Brand your event-choose a theme that sets you apart
5. Develop Publicity plan - Web page announcement, Social media, Email blasts, Press and media connection, Printed materials
6. Identify and establish sponsorship &/or partnerships

## **REEL 'EM IN**

Make your guests feel welcome. Club members sell Zonta like a "salesperson". Membership material is available. All guests sign in with contact information.



## **Area 1 Director: Lisa Burton**



Area 1 Club continued with service and advocacy projects. Here is a brief summary of some of the highlights:

**Brooklyn** continues in its advocacy on the issues of Equal Pay, UN events and growth. Using this summer to have a productive planning session, they are starting the fall rallying to hearings on pay equity, UN events and voter registration training.

**Greater Queens** continues to advocate and take part in service projects with a focus on human trafficking, sexual assault and equal rights . On October 20th they will be co-hosting a UN Day event at Bryant Library in Roslyn.

**Long Island** is pleased to be able to offer assistance to other clubs who wish to do a birthing kit project. They will

continue their ongoing support of the INN, a local shelter, scholarships to local colleges and raising awareness of trafficking.

**New Rochelle** is using the occasion of having a JMK scholarship recipient to host a women and business seminar this fall. With their 90th anniversary in November they focus on increasing membership.

**New York City** began the summer with a celebration of its 2019 YWPA winner and the Dorothy Stickney Award. This fall they will continue its ongoing participation in UN Women events and advocacy efforts.

**Peconic Bay** ended the summer with a fundraising film festival -Luna Fest. This all women film series is a series of short films by women about women. They began the fall with a school supply drive as part of their hands on service with the Butterfly Effect Project. Later this fall the club will solicit applications for its January ESL scholarship award at Suffolk Community College. They will be holding a cooking class fundraiser in November to support these efforts.

**Suffolk County** is maintaining their commitment to monthly service projects for the women of the Madonna Heights Residence program. Their October 23rd meeting will feature a speaker on the topic of child bride. October they will also hold a scholarship fundraiser bowling event. They are planning a spring 2020 Centennial celebration as well as continuing to participate in advocacy efforts on the issue of human trafficking.

**Westchester County** continues collecting and distributing children's books, gentle used bras and helping out at a local women's shelter. After joining the Long Island Club at their Spring Birthing Kit event, the club is planning on hosting a birthing kit project.

## Area 2 Director: Winifred Easterling



### Zonta Club of Essex County

ZCEC will be meeting on September 16 after summer of planning and readiness. Three scholarships were awarded to three exemplary young women graduates of Newark Public Schools system who are all planning career in healthcare from physician to therapist. Members Antoinette Ellis-Williams and Wincey Terry-Bryant continue to be recognized for their works in empowering women, raising awareness on human trafficking, and providing educational opportunities for young girls/women. ZCEC sisters are planning attend Governor's Conference in October and support with a basket.

### Morristown Area Club

Morristown continued to meet during summer months to help avoid losing momentum. MAC will have members at the Governor's Conference and support with a raffle basket.

### Northern Valley

No report at this time.

### Passaic-Clifton

No report at this time.

## **Ringwood**

No report at this time. Members are planning to attend the Governor's Conference and offer a raffle basket in support.

## **Southern Ocean County**

So. Ocean continues to host its Bunko night to provide funding for women-focused and community events. I attended one event and was pleasantly surprised with how much fun it can be. The Club was welcoming and extended invitation to return at anytime. Southern Ocean is partnering with local community organizations to help advance tenets of Zonta.

So. Ocean will offer a raffle basket at the Governor's Conference .

## **Trenton/Mercer**

Trenton/Mercer Club will be hosting its annual fundraiser on September 12 at 6pm at the West Trenton Ballroom in Ewing Township, where the Club will be awarding a \$10,000 grant to the Rescue Mission of Trenton. This event replaces the Gourmet Garden Event. The Club extends an invitation to the District and all area clubs. Cost is \$75 per person. Please contact Denise Erb ([deniseerb50@gmail.com](mailto:deniseerb50@gmail.com)) if you have questions or would like to attend.

The Club will offer a raffle basket at the Governor's Conference.

## **Area 3 Director: Pat Rosensteel**



### **Howard County – Karen Delgado-Jarvis, President**

The club presented its 2019 JMK Scholarship to Stephanie Ulman, a double major studying a MBA at Johns Hopkins University, and a MA in Design Leadership from the Maryland Institute College of Art.

Members are planning a Zonta Fall Foliage Bus Tour for October 12, 2019. This will be a one-day excursion through Western Maryland while autumn foliage is at peak. Bus stops will include the Evergreen Heritage Center and Museum and the Spruce Forest Artisan Village.

Guest speaker Dr. Jocelyn Gainers from the Family Recovery Program in Baltimore spoke to members about reuniting parents and children, supporting trafficking victims, navigating social services, and providing transitional housing.

### **Frederick – Jeannine Jennings, President**

The club is planning its annual fall fundraiser – a dinner and auction in October - at Dutch's Daughter Restaurant in Frederick.

In celebration of the club's 90<sup>th</sup> anniversary (and ZI's 100<sup>th</sup>), a celebration/membership tea is being planned for April 2020.

### **Philadelphia – Nancy Baulis, President**

The club's Zonta member from Canada, Judith Ainsworth, is able to join them for their Tuesday meetings. In the works is a planned trip to the UN with a tour and lunch in the delegates' dining room. The club's high tea fundraiser is set for October 19<sup>th</sup>.

### **Mid-Maryland – Linda Andrews, President**

The club is holding its 1<sup>st</sup> Annual 5K Walk/Run on Saturday, September 28th at 8:00AM. The theme is “Stepping Out Against Domestic Violence and Abuse”.

In observance of the UN International Day of the Girl Child, the club will host a screening of California’s Forgotten Children at AMC Magic Johnson, a feature documentary about child sex trafficking.

### **Annapolis – Jan Bryant, President**

Delegate Vanessa Atterbeary (District 13, Howard County Delegate to the Maryland General Assembly) will speak to Annapolis members and guests at a dinner meeting on November 21<sup>st</sup>. The topic will be her quest to raise the minimum age of marriage in Maryland. She has filed a bill to do so for the last four General Assembly sessions. The club celebrated their 90<sup>th</sup> Anniversary with Zonta 100<sup>th</sup> Anniversary.

### **Harrisburg-Hershey – Elaine Weinert, President**

The club is helping to form a Golden Z Club at Penn State University. There are already 14 students interested in becoming members!

The guest speaker at the September 12<sup>th</sup> meeting will be Judge Mary Ellen Bittner, Past Zonta International President. Members are excited to start the celebration of the ZI Centennial Year with an International President. The club will celebrate ZI’s Centennial Anniversary with a party on November 14<sup>th</sup>. Club was awarded a \$5,000 Centennial Grant for their Shalom House project.

## **Area 4 Director: Gale Allen**



Greetings from Area 4! The summer was warm and the Area 4 clubs were hot!

### **Hampton Roads - Lisa Fraser Kimbrough**

The Zonta Club of Hampton Roads is preparing for a special club dinner meeting on Wednesday, September 11th at 6pm. They will have 3 featured speakers: District 3 Governor, Joanne Gallos; Robin Gauthier, Executive Director from the Samaritan House; and Mary Crosby, Donor Relations Manager with ForKids.

The meeting will be at a special venue, Off the Hook Seafood Restaurant, 2000 Colley Avenue, Norfolk, 23517. They sent out over 50 invitations to prospective members and hope to gain some new members that share our mission to empower women and girls through service and advocacy locally and globally. They look forward to providing an update at the District 3 Conference in early October.

The club is very proud of Marissa Mejia, their club’s YWPA scholarship award winner, who will speak at the District Conference. Marissa was chosen as the District 3 YWPA scholarship award winner as well!!

### **Washington - President Jen Christensen**

The Washington Club had a great turnout at their August social. They toured the Hillwood Museum and Gardens and had lunch at their café. About 20 Zontians and friends attended.

### **Prince Georges County Area - President Rosemary Waters-Lindo**

Prince Georges' County Area Club held had a High Tea fundraiser and membership drive.

It raised \$1000.00 plus two prospective members and one member was reinstated.

### **Charles County no input**

### **Fairfax County - President Susan Bergman**

The Zonta Club of Fairfax County held its annual planning retreat in July. Eighteen club members attended, enjoying a fun and productive day together. A new member was inducted into the club. In August, several members of the club attended a Volunteer of the Year ceremony organized by the Interservice Club Council of Fairfax (ISCC). At the event, Kim Perdos, the club's Service Committee Chair and Board member was recognized as our club's Volunteer of the Year. Congratulations to Kim!

After a summer break, the club will restart monthly business meetings on the first Saturday of the month September 7th.

## **Finance: District Treasurer Rosa Goldsmith**

### **Examination of Club Financial Records and Form 990 Reporting Reminders**

Now that Fiscal Year 2018-2019 has ended, the financial records will need to be reviewed in accordance with your club bylaws or practice of an independent review. According to Zonta International bylaws, Article XIV Clubs, Section 11. Financial Oversight, *the club board shall cause the financial records to be examined by a person independent of the board.*

An examination includes tracing a sample of cash disbursement to paid invoices and a sample of cash receipts to bank deposits. It also includes verifying the bank statement reconciliation and proving the cash available. Although the examination provides less assurance than an audit or financial review, it is an independent review that does not require a chartered accountant or CPA. This saves time and money in finding someone to review the books.

Form 990, an IRS requirement for all non-profit organizations, needs to be filed by October 15<sup>th</sup>. Clubs can use the 990-N Postcard or the 990-EZ Form depending on their Gross Receipts for the fiscal year. If your receipts are less than \$50,000 then a 990-N Postcard can be filed.

## **JMK Scholarship: Mary-Helen Risler**

Thanks to all the clubs and members who have participated in the JMK 2019 scholarship process. The next milestone will be in November when ZI announces the recipients. Once ZI has made their determinations of eligibility and selected the international recipients they notify the District Governor and JMK Chairperson. It will be at this point that we will notify the clubs of the outcome of the District and International judging. Thanks for your patience during this lengthy process. As I've mentioned before, to avoid any awkwardness that might arise

should ZI determine that the District's submission is not eligible, we hold all notifications until ZI makes their final determination.

It's also not too early to begin planning for the 2020 scholarship year. ZI updates the application early in the year and posts it to the website.

## ZI Foundation Ambassador: Lisa Kimbrough

District 3 made the ZIF news I think for the first time in the many years I have been the D3 ZIF Ambassador so I wanted to share in advance of the D3 Conference:

### Keep up the Good Work

Thank you for your generosity! In July, we received over US\$187,000 in donations.

Congratulations to:

- District 3 for having over 15% of their active members make an individual contribution supporting the fundraising goals
- District 23 for having reached at least 50% of club donations, in support of the fundraising goal, in July

### Interesting Statistic

40% or more of the individual donors in the following districts made their **first gift** to the Zonta International Foundation this biennium:

13	20	30
14	28	
18	29	

### Eid bi Eid Site Visit Updates

From 28 – 31 July 2019, President Susanne von Bassewitz and three Zontians visited the UN Women Eid bi Eid project in Jordan. President Susanne was joined by Joy Orlich, Zonta International Foundation Development Committee chairman; Christine Gerberding, Zonta International Public Relations & Communications Committee chairman; and Chavali Osathanugrah, Zonta International United Nations Committee member, ESCAP. Please check the [Eid bi Eid project page](#) to see highlights of the visit.

### Centennial Anniversary Award Recipients

Congratulations to the [recipients](#) of the Centennial Anniversary Grants. A total of US\$296,271 will be disbursed to 62 community-based organizations in 18 countries, partnering with a Zonta club to improve the lives of women and girls at the local level.

Almost 300 applications were received from 41 countries for the Centennial Anniversary Grant program, which was initiated to celebrate Zonta's 100th year of service to women and girls.

## **Submit a Brief Quote**

As part of our centennial celebrations, we are looking to share testimonials from the women your club, area or district have empowered through your projects and programs. To help us show the world who Zonta empowers, please submit a quote to [pr@zonta.org](mailto:pr@zonta.org). Should you also have a high-resolution photo along with it, even better. Chosen submissions will be posted on social media in the 100 days leading up to 8 November. Please [click here](#) to find an example for such a quote. Thank you in advance for your contributions.

Please make sure you plan ahead for our D3 Conference to bring your club donations (if you have not already submitted your ZIF donation for the biennium). We will be collecting individual donations at conference, especially as we hear from our recent scholarship award recipients. Let's celebrate them at conference by donating in their honor – empowering women and girls through service and advocacy!!

Thank you for all that you do on behalf of the Zonta International Foundation.

## **Our New Members**

Welcome to our District 3. We are so happy you joined us.

District 3 Club count as of September 8, 2019

<b>AREA</b>	<b>Club</b>	<b>New</b>	<b>Reinstated</b>
<b>Area 1</b>	Westchester	Ruth Walter	
		Bebe Ahmed	
		Dianne Job	
<b>Area 2</b>	Southern Ocean County	Virginia Hagan	
<b>Area 3</b>	Cumberland	Lori De Matte	
	Harrisburg-Hershey		Heather Jackson
<b>Area 4</b>	Hampton Roads	Holly Casto	
	Washington DC		Sabrina Smith

Totals

6 New members    2 Reinstated