



District 3 News



Volume 1, Issue 4
June 2019

Governor: Joanne Gallos



Dear Zontians,

Sun, flowers, boats, water, and vacations - happy summer everyone. Thank you, clubs, for agreeing to participate in our District Conference, October 4-6, 2019 at the Hilton in Wilmington, DE.

We have the election of 2020-2022 District Board, Special speakers Rachel Clement from *Girls Not Brides*, and Mary Bowden, past AE Fellow and current professor at the U of MD, Achievement Awards, Centennial Awards, Spirit (Unsung Zontian) Award, surprises, early Friday movie, Zonta store and more are planned. Our ZI Representative, Lalivan Karnchanachari will be with us, and many students for a special *Youth Talks* session. Please add it to your calendar now and look for the **Call to Conference July 30**.

Is it possible that the first year of this biennium is over? Thank you for all you have done to make this a successful and fun year. We have an exciting second half of this biennium, and I look forward to visiting with each of you at either your Zing or your club meeting. Please let me know the best date.

Congratulations to the Area Directors, Howard County, Mid-Maryland, New York clubs, and all the attendees for excellent Workshops. Your participation and round table sharing were full of information and fun.

NAIDM was very successful with sessions running continuously. The next one, 2021, will be in Cleveland, Ohio.

Zonta International is moving the end of June. While emails and phones remain the same, the new address is **1200 Harger Road, Suite 330, Oak Brook, IL 60523 USA**.

Winner of the last newsletter challenge was Lisa Burton. Remember, the first person to email the

answers to me is the winner. New challenge: 1) where can you find other club's ideas/participation for the 100th Centennial? 2) when is the new Women in Technology award due to our District Chair? 3) where is your closest swimming pool?

Important Dates

June 30 - Achievement Reports due – thank you to all who have submitted them. Those who have not, please do.

June 1-August 15 Membership Grants due to Membership Chair

July 15 – AE Fellow Application due to ZI

July 15 – Zonta Spirit (Unsung Zonta Hero) name due to Area Director

July 15 - JMK application due to JMK Chair

August 1 - new Women in Technology (WiT) due to Service Chair

September 1 – Clubs' Centennial Non Zontian Community and Champion names due to Centennial Chair

October 4-6 – District 3 Fall Conference

July 4-8, 2020 – Zonta International Convention in Chicago.

We are working toward our District Goals: 5% growth in membership, at least 1 new club, and at least 1 new Z or Golden Z club. Thank you for volunteering your time and energy (and money) to Zonta. You are valuable.

Warmly,
Joanne

Our Board

[Governor: Joanne Gallos](#)

[Lt. Governor: Patricia Latona](#)

[Area 1 Director: Lisa Burton](#)

[Area 2 Director: Winifred Easterling](#)

[Area 3 Director: Pat Rosensteel](#)

[Area 4 Director: Gale Allen](#)

[Secretary: Lois Rowman](#)

[Treasurer: Rosa Goldsmith](#)

[Parliamentarian: Mary Ellen Bitner](#)



Lt. Governor: Patricia Latona



Selling Zonta to Millennia

I love living in New York City despite the blare of horns and the sometimes not so great smells. But maneuvering through the obstacle course of millennia, heads down absorbed on their cell phones is surely a pedestrian hazard. Interestingly, in spite of their “snub” of others, Millennia want relationships with others who share a common goal and to make a difference. More than anything found on social networks.

The message for you? Sell the idea of togetherness. This group cares about connection plus put a premium on personal fulfillment and value work/life balance. They want to experience life. And they want to make a difference. But first where do you find them.

Seek and you shall find

That being said, the use of social media by Millennia is where you find them. Some hints:



Your website. Some suggestions: Show off your club with case studies, testimonials, and social proof. Write a digital “elevator speech”. Find examples adaptable to use digitally here.

<https://fitsmallbusiness.com/elevator-pitch-tips>

Present an offer. For example-reduced dues for young professional; discount or free admission to an upcoming event.



Join LinkedIn - the largest professional network with 630 million users world wide, 3 million MBA graduates and 87 million Millennia.



Facebook – a picture is worth a thousand words. Update and use images often. **Use the 70/20/10 rule.** 70% Value content -a majority of your activity should add value and is interesting, informative, entertaining or inspiring. 20% Shared content -share other people’s ideas or Facebook posts. 10% Promotional content- promote your club’s services, events, programs, etc.



Twitter and Instagram – two additional social platforms and two informative links. <https://www.classy.org/blog/twitter-tips-modern-nonprofit/>
<https://www.classy.org/blog/instagram-tips-modern-nonprofit/>

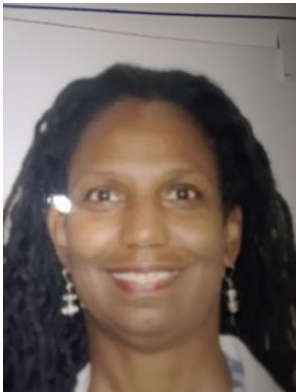
Starting the conversation

Knowing Millennia value connections and want to make a difference helps us “sell” them on membership. Many of us joined because of an interest, e.g. gender inequality, and the need to take action on it. Imagine you are in conversation with a younger adult. The discussion centers on the progress of women. You ask “How far do you think women have come since the time you were in school. Do you think it is good enough?” As you listen shape your response selling Zonta as the solution. Match their interests and needs with the projects, programs of Zonta’s work on the issue of gender equality. All the while incorporating the connections and differences they can make.

Engage, engage, engage.

If 60% of Millennials say they would leave their job if it didn't engage them, then what does that mean for Zonta clubs? Offer them new experiences, the opportunity to learn and engage them in projects and programs. These are but a few ideas that to build a relationship with the Millennial generation and gain a more vibrant Zonta club.

Area 1 Director: Lisa Burton



Brooklyn continues to grow. It's focus is on advocacy, service and membership. They took the lead on the Area 1 joint project April 2nd to bring the issue of equal pay to the steps of the New York City Hall, which passed!

Greater Queens continues to work with SAVI. They have also taken up the challenge of documenting the history of their club as part of the Centennial celebration. In May the club honored their local and freshmen NYS Senator, Anna Kaplan as well as give recognition and financial support to their long time partners. At the dinner each of the service agencies brought literature about the issue of trafficking and sexual assault.

Long Island is pleased to be able to offer assistance to other clubs who wish to do a birthing kit project. In mid May the club honored the work of Girls, Inc, the local Girl Scouts and a local shelter and a neonatal hospice program and there May annual meeting and dinner.

New Rochelle once again hosted the Extraordinary Women in Film series at the local public library. Now in its fourth year, the films selected are now part of the collection of the Westchester Library System.

New York City has embraced the artistic talents of their members and held two concerts, one in celebration of Black History month and one in honor of the Zonta centennial.

Peconic Bay held another successful fundraiser, a wine and taste program and a joint informational session on Zonta scholarships with the Suffolk County club.

Suffolk County is maintaining their commitment to monthly service projects for the women of the Madonna Heights Residence program. They started the year off with a wellness program for the young women of Madonna Heights. Coming together with the Peconic Bay club, Suffolk held a women scholarship program highlighting the various ZI scholarship and awards for women. In May they inducted new members.

Westchester focus on service continues. Distributing children's books, gentle used bras and helping out at a local women's shelter. They hosted another Opera Experience.

Area 2 Director: Winifred Easterling



Clubs in Area 2 continue strong advocacy and service projects. As we close this year of the biennium, Clubs have donated over \$30,000 to help advance and empower organizations dedicated to improving the status of women locally and globally. Clubs are focused on attracting new members and identifying options to help retain current membership. In addition, several Clubs are facing challenges but manage to have strong service projects.

Recently, Southern Ocean held two successful BUNCO events where funds will be directed to scholarships and service projects. I attended the event in Manahawkin, accompanied by past Area 2 Director Pamela Morgan.

It was a fun event a great opportunity to interact with other Club, and experience efforts that support Zonta goals. Essex County held its annual scholarship dinner where three scholarships were awarded to terrific young women graduating from the Newark school system. Each will be pursuing education in medicine. Trenton/Mercer gave huge support to service projects and plans a major advocacy effort in the near future on human trafficking.

Area 1/Area 2 Spring Workshop was hosted by the New York City Club and was quite a success with over 40 attendees. We tried a new format which members liked and encouraged more use. The workshop had five tables (Advocacy, Service, Membership, Public Relations/Social Media and Fundraising) In the morning, attendees moved from table to table. In the afternoon, facilitators moved from table to table. This kept the juices flowing, provided exercise and encouraged discussion among the groups.

Several clubs have stepped up and will be providing baskets at the District Conference in October, and also offer items for sale in the Zonta store.

We are looking forward to the new year and our District Conference! Enjoy the summer.

Area 3 Director: Pat Rosensteel



It has been a busy spring for many of our clubs! Recruitment efforts have garnered new members and celebrations have marked important milestones and special people in the Zonta world. And we can't forget to give special thanks to the Mid-Maryland and Howard County clubs who were our hosts for the successful Area 3 & 4 Spring Workshop in May!

Here are a few highlights from some of our Area 3 clubs:

Howard County – Karen Delgado-Jarvis, President

The club submitted a Centennial Grant application early on in the application period. This year their club's YWPA winner is Carolyn Frommer. Members held their 2019 Women in Aerospace Education speaker event this quarter, in honor of Amelia Earhart's birthday. They also hosted an interesting talk this spring by Dr. MJ Jenkins with the FDA Office of Women's Health concerning gender-specific health issues.

Frederick – Jeannine Jennings, President

Plans are underway for the club's 90th birthday celebration in the spring of 2020, to be combined with a commemoration of Zonta International's Centennial Anniversary. The club's community screening of the *Little Stones* video brought over 70 participants as well as table presentations by eight community agencies and organizations.

Philadelphia – Mandy Santiago, President

This club continues to stay on top of Pennsylvania legislative initiatives, such as the No Child Marriage bill. Their Z Club held a mother/daughter luncheon. President Santiago was a guest speaker at the Going Global event sponsored by KemKlicks. They are also pursuing a volunteer opportunity with the city's homeless shelter.

Mid-Maryland – Linda Andrews, President

The club hosted a successful Zonta Day in Annapolis with most of the other Maryland clubs. They also received their first Excellence in Service in International Trends and Services award!

Annapolis – Jan Bryant, President

This club celebrated its 90th anniversary and Zonta's Centennial in May with a big bash! Members commemorated Amelia Earhart Day with a speaker from the Goddard Space Flight Center. They also worked on their Greenscape Project at the Navy Stadium.

Harrisburg-Hershey – Elaine Weinert, President

The club remains highly active in the Pennsylvania state legislature, vigorously advocating for an end to child marriage and equal rights for women. In addition to submitting a Centennial Grant application, club members donated \$3,000 to Zonta International! They also held an Amelia Earhart "Lost Hero" event in April, along with their annual IFP luncheon at Carlisle War College with the International Fellows' wives.

Area 4 Director: Gale Allen



Area 4 clubs have been very busy over the last few months. The Area 3 & 4 Spring Workshop May 4 was a huge success with 44 attendees and over \$600 collected for the service project “Girls on the Run”. Thanks to Howard County and Mid-Maryland for hosting and the beautiful flower arrangements. Fairfax Club will hold its annual retreat on July 27. Plans for fund raising and service projects will be finalized for 2020 at this meeting. Prince Georges County Area will also hold a retreat in July. Area 4 Clubs Washington DC and Fairfax County have stepped up to co-lead District 3 conference activities this year. All district clubs will be participating in developing the conference agenda. Plans are heating up!

Here are a few of the highlights of club activities:

Membership –

- Fairfax and Arlington hosted a membership brunch on March 31. Four potential members attended. Fairfax continues to follow up.
- With the unfortunate dissolving of the Arlington Club Fairfax has welcomed five Arlington members to the Fairfax Club.
- Charles County inducts new members once each year and recently inducted five new members at their May 14th membership dinner.
- Washington DC Club is welcoming two new members as well as Prince George’s County Area and Hampton Roads adding one each to their roster.

Fund Raising –

- Charles County hosted a very successful Game Show night April 23.
- Prince George’s County Area is hosting a High Tea on June 8th.
- Fairfax will be participating in its largest fundraiser, Celebrate Fairfax June 7-9.

Service –

- Fairfax County collected items for Adopt-A-Soldier. Fairfax has adopted two female soldiers deployed overseas and provides a variety of items quarterly. Fairfax continues to support the Domestic Violence Action Center pantry and is considering support of an additional pantry in the southern part of the county.
- Arlington supported Doorways by shopping for food and items needed for clients. One member donated 5 hours to Girls on The Run (GOTR) to hand out bags and items to coaches for a race. They also supported the Arlington Food Assistance Center (AFAC) and donated 68 pounds of food as well as a monetary donation.
- Hampton Roads continues to participate in the Samaritan House project partnering with the Rotary Club to rehab safe houses.

Scholarships –

- Washington club has selected 8 undergraduate scholarship winners as well as a nominee for the nursing grant at American University.

- Fairfax is anticipating scholarship applications from George Mason and Northern Virginia Community College.

Z and Golden Z –

- Prince Georges County Area inducted 7 new Golden Z members at Bowie State. The Golden Z club now has 29 members.

Committees and Chairpersons- This Issue



Advocacy: [Bobbee Cardillo](#)
 Amelia Earhart Fellowship: [Sharon Jones](#)
 Centennial Anniversary: [Kim Rosenfield](#)
 JMK Scholarship: [Mary-Helen Risler](#)
 YWPA Scholarships: [Linda Foster](#)
 Z and Golden Z: [Shaina Egly](#)
[New Member List](#)



Advocacy: Bobbee Cardillo

Dear Zontians,

The US Caucus is involved in Ending Child Marriage with plans with UNICEF and ZI. Plans include working on unification with *Girls Not Brides* and with *Unchained At Last*, with advertising and information of facts that we can use with our legislature and with all Zontians and other like organizations. The Caucus is also working on having a website area just for the US Caucus where information can be shared with everyone. Meanwhile, please send Bobbee information regarding your State legislative actions, and the advocacy projects you want to see the Caucus focus on.

Our hearts and prayers go out to Bobbee and her family over the loss of her husband, Leo, this June 13.

Warmly,
Joanne for Bobbee

Amelia Earhart Fellowship: Sharon Jones

Greetings Zontians

The goal of Amelia Earhart (AE) Fellowship established in 1938, by Zonta International, in honor of famed pilot and Zontian, Amelia Earhart; is to assist the future of women in the fields of Aerospace Related Sciences and Engineering. The US\$10,000.00 Fellowship is awarded annually to 35 women pursuing Ph.D./doctoral degrees in aerospace-related sciences or aerospace-related engineering. Fall is the time to make your connections with colleges and universities that offer those doctoral degrees: and encourage eligible women to apply for the Amelia Earhart Fellowship.

2020 Amelia Earhart Fellowship application deadline to ZI is **July 15 2019**

82 years after Amelia's plane was lost in the Pacific, it remains one of the great unsolved mysteries. Conspiracy theories explaining her disappearance have not surfaced in 2019. However, there have been several in past years; I'm certain there will be several more in future years.

January is Amelia Earhart month, 11th of January is Amelia Earhart Day.

How will your club honor and celebrate Amelia Earhart in 2020?

A great resource for AE program ideas can be found on Zonta International website: www.zonta.org. "Let your creativity and imagination guide you to a fabulous event."

Just a reminder: I'm looking forward to reading your AE end of year committee reports.

Sharon Jones, Zonta International District 3
Amelia Earhart Fellowship Chair

Centennial Anniversary: Kim Rosenfield

Dear Zontians,

Have you started celebrating our 100th Anniversary? How? Please share it on our special facebook page of District 3 Centennial plan sharing.

Remember to send me your non-Zontian name from your club Community or Champion award so we can select a winner to acknowledge at the October 4-6 District Conference. This is due to me September 1.

Thank you to those who have submitted ideas and plans on the facebook page, and let's keep posting!

Best,
Kim

Finance: District Treasurer Rosa Goldsmith

Club Treasurer's Year-End Reminders

Another club year has come to an end. Zonta International and District dues have been paid. However, there still may be some members that have not paid their dues. Zonta International has a grace period until July 15th to receive late payments before the \$15 reinstatement fee is charged. If your club has any members that pay late or have not decided on renewing yet, now is the time to follow-up with these members and ask for their dues payment.

The Zonta fiscal year is June 1 to May 31. To keep your exemption status current, a Form 990-N (e-postcard) will need to be filed by October 15th. The outgoing treasurer or the continuing treasurer should file the form for the club. When club treasurers change after the close of the fiscal year, sometimes the filing of Form 990-N is filed late or not at all. If the form is not filed consecutively for 3 years, then the club's exemption status will be automatically revoked. Paper work and a fee of \$600 will be needed to get your club reinstated. Best practice is to file in June or July right after the books are closed.

If you have any questions and/or need assistance in your position as the club treasurer, please don't hesitate to contact me. I look forward to seeing and meeting most of you at the Fall Conference!

Rosa Goldsmith, Zonta District 3 Treasurer 2016-2020

JMK Scholarship: Mary-Helen Risler

Jane M Klausman_Scholarship_

Remember: JMK applications due to me July 15. Also, I still need 3 Zontians to help me evaluate the JMK applications. Please contact me or Joanne if you can help out with this.

Thank you.

YMPA: Linda Foster

Our District 3 Young Women in Public Affairs Awardee for 2019 is Marissa Mejia. Marissa was sponsored by the Hampton Roads club.

Z and Golden Z:

The Zonta Club of Brooklyn is still pursuing the start of a Z Club. Prince Georges County Area inducted 7 new Golden Z members at Bowie State. The Golden Z club now has 29 members.

Our New Members

Welcome to our District 3. We are so happy you joined us.

Welcome to our 23 new members to District 3.

Name	Club
Joan Miller	Greater Queens
Hannah Goldman	New York
Olga Ferolito	New York
Cara Taubman	New York
Frejo Del Guercio	Suffolk County Area
Blakely Murphy	Suffolk County Area
Cathleen Wehrmann	Suffolk County Area
Maureen Cafferty-McAllister	Westchester
Tella Howard	Westchester
Irma Chagnon	Southern Ocean County
Pattie Lewis	Southern Ocean County
Jocelyn Spiller	Trenton/Mercer
Susan Solomon	Trenton/Mercer
Phylis Anderson	Mid-Maryland
Crystal Edwards	Mid-Maryland
Diane Williams	Mid-Maryland
Thomasina Coates	Charles County Area
Tiffany Hainesworth	Charles County Area
Collen Leighty	Charles County Area
Kristin Black	Fairfax County
Shoheh Ghajar	Fairfax County
Pamela Abina	Prince George's County Area
Shannon McGovern	Washington DC

Welcome Back to 4 Reinstated Members

Lordeas Braxton	Greater Queens
Cheryl Concannon	Frederick
Sue Redmond	Harrisburg-Hershey
Susan Veach	Harrisburg-Hershey

Welcome to 5 Transfers

Lisa Letschert	New York
Virginia Nickich	Fairfax
Charlotte Floyd	Fairfax
Linda Sudi	Fairfax
Lourdes Venes	Fairfax