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FROM THE DESK OF THE GOVERNOR

Dear District 3 Zontians:

Although I am not ready, the cooler weather is upon us. Where did the Summer go?!

I hope everyone had a relaxing Summer and your clubs are already back in the swing of meeting and planning.

Fall is rapidly approaching and our 2017 Fall Conference is just around the corner. The Call to Conference was emailed out to all members and is also located on the District 3 website.

At this conference we will elect officers for the 2018-2020 biennium, approve our 2018-2020 budget and vote on a dues increase for the district. Also, proposed Membership Grants for 2019 and 2020 will be presented for approval. Learning and fun will be available as well!

Please refer to the Call to Conference for the agenda. Registration will begin at 1pm on September 29th. The first Business Session will begin at 7:30pm.

I look forward to seeing all of you.

Donna Clark

Zonta District 3 Governor, 2016-2018



DISTRICT 3 BOARD

Donna Clark, Governor
Joanne Gallos, Lt. Governor
Linda Butler-Livesay, Secretary
Rosa Goldsmith, Treasurer
Suzanne Scalcione, Area 1 Director
Pamela Morgan, Area 2 Director
Jan Bryant, Area 3 Director
Carol Beechler, Area 4 Director
Mary Ellen Bittner, Parliamentarian

JANE M. KLAUSMAN WOMEN IN BUSINESS SCHOLARSHIP - Mary-Helen Risler

The application and other materials are now available for the 2018 Young Women in Public Affairs (YWPA) Award.

Zonta International's YWPA Award recognizes young women, ages 16-19, who demonstrate superior leadership skills and a commitment to public service and civic causes, and encourages them to continue their participation in public and political life.

Ten (10) international scholarships of US\$4,000 each and up to 32 district/region scholarships of US\$1,000 each are awarded each year. Applications must be submitted through a Zonta club. To download the 2018 YWPA Award application, [click here](#).

Club members may [click here](#) to access other materials, such as the 2018 poster and certificate, sample news releases and more.

Mary-Helen Risler
Zonta JMK Scholarship Chair

MEMBERSHIP CORNER - Joanne Gallos



Our District ended May 2017 with 578 members. As of August 31, 2017, we have 528 members. Our goal is 582. The Global Membership Drive challenge to each club this biennium is to add a minimum of one new member above any losses, and to retain current membership. Most clubs are developing their GMD, with their focus to get new (and seasoned) members involved in committees and service projects.

Area 1 - 9 New Members: Peconic Bay 2, Greater Queens 6, Westchester 1, and Suffolk County, focusing on membership, has 5 prospective members from their August ZING.

Area 2 - 8 New Members: Essex 8, (Northern Valley 2, Southern Ocean, 2 new and 1 returning, Trenton/Mercer ZING has 1 application - these 3 clubs' new members are not officially recorded yet.)

Area 3 - 5 New Members: Annapolis 3, Harrisburg-Hershey 1, Howard County 1, (Frederick 1 plus 1 in processed - this club new member is not officially recorded yet.) Harrisburg-Hershey shared a fun 'retention' evening on the Pride of the Susquehanna for a Blues' Cruise.

Area 4 - 16 New Members: Charles County Area 10, Prince George's County 4, Prince William 2, (Fairfax 4, including 2 men - new members for this club are not officially recorded yet.) Arlington had a large loss of membership this year, to illness, relocation out of state and district, and too long a distance for older members. The President met with a young potential member, and will continue, with the club, to focus on membership, in September. A prior member rejoined in May. Focus is on membership. Hampton Roads continues to make membership a focus. Retention was supported by club members (Elves) cleaning, decorating, and furnishing a home for Human Trafficking Victims in Virginia Beach. Washington DC reported an update on their Global Membership Drive. They currently have 3 new recruits for processing and 4 more contacts for follow up. Their membership plans to update their flyer and proposal forms using ZI information on the Web.

Brooklyn in Formation - Leslie Wright, SOM Chair, has a team working to create a database of emails. The Brooklyn in formation logo is on their letterhead, and they are ready to go with the email.

NW New Jersey in Formation - Judith Fulton, SOM Chair, has 9 members who are sending emails out this fall. They have received their Northwest New Jersey in formation logo and are ready to send the email letter.

E Club Formation - Mary Lou Shippe and Sue Halsey report that Deb McGee, acting as a 'pod' has three new members with 5 more as strong possibilities. Current project is school supplies for kids at a domestic violence safe house through Annette, our liaison, a retired Suffolk County Detective. Plans include donations to Dress for Success for women returning to the workforce.

Keep up the excellent work. You all definitely rock! I'm here to help you.

Warmly,
Joanne Gallos
Zonta District 3 Lt. Governor

FROM THE DESK OF THE LT. GOVERNOR - Joanne Gallos

In a recent Newsletter and from our Workshops, GMD (Global Membership Drive) was stressed and in the "front" as a challenge for all of us. You all reported that Membership is a focus for the rest of this biennium, with plans to develop your club GMD. Most of you reported retention practices with club members by jointly working on various projects, mentoring new members, celebrating summer with each other, and contributing more to your clubs in some very creative ways. Your success in ZINGS and finding new members is great. And the Membership Goals you have set are excellent and attainable.

ZI wants to post our GMD successes and best practices - both in new members and retention, and I would like to see our District Clubs "front and center" on the ZI site. So please send me info with pictures to post.

You are all doing great, and it is an honor to work with you. Please let me know how I can help any of you.

Warmly to all of you,
Joanne Gallos
Zonta District 3 Lt. Governor

SPOTLIGHT ON AREA 1 - Suzanne Scalcione



Area one clubs have continued to meet and plan during the summer season.

Zonta Club of Long Island closed the year out in June with its annual garage sale and planned the new year at their August summer planning meeting. Possible new idea for a fundraising event will be a “game night”, and the yearly calendar will be distributed at their September meeting. The club is looking forward to welcoming two new members and will continue with their Birthing kits service project and may plan an event with Vaughn College for their Amelia Earhart January event.

Zonta club of Westchester enjoyed a successful all-day planning in mid-June. Highlights included the pursuit of a Golden Z club at a local college as well as the ongoing project of a Z Club at a NY high school. Each Member was challenged to bring in one new member this year. Their “Night at the Opera” fundraiser was so successful the club plans two - fall and spring. The club will also participate in Westchester County’s Garage Sale and their holiday auction and Woman of the Year will be re-instated. Several service projects (new and ongoing) were also suggested.

Zonta Club of Suffolk had a great summer! They had a board meeting with the new board in June and agreed to focus on membership. They organized a very successful Zing this summer with 8 prospective members in attendance. The club is optimistic that 5 new members will be joining and they have already begun to plan another Zing in mid-fall.

Zonta Club of New York started planning for the Fall at their June planning meeting and are looking forward to coming back together in September at the National Arts Club. Club members are planning a celebration on women’s right to vote and ending violence against women. Members are also looking forward to our participation in the annual Harlem domestic violence shelter holiday party.

The Zonta Club of Greater Queens held its summer social, an informal gathering where new members can get to learn more about club activities this August. They also held their long-term planning meeting, set the date for their fall Board meeting, scheduled a dinner meeting for September 28 and started planning their Amelia Earhart program.

Zonta Club of Peconic Bay had a busy summer. They welcomed 2 new members at a celebratory dinner and enjoyed a very successful yard sale in June. They’ve awarded a scholarship to a local woman who successfully completed Level 3 of the English as a Second Language program at Suffolk County Community College. In August, representatives from our club met with leaders of East End Arts, an organization that is committed to building and enriching the local community through the arts by way of education, support, advocacy and inspiration. We discussed possible ways Peconic Bay Zonta could partner with them to benefit the local community.

Zonta club of New Rochelle’s president Ellen attended the Zonta International Advocacy briefing on July 13th on how to advocate with legislators. The club continues its monthly service project to feed the hungry, making lunch and distributing information about domestic violence and free legal services at Trinity St. Paul Church. Their next advocacy project will focus on current New York state legislation to prevent human trafficking. They are considering a virtual gala fundraiser and working with the New Rochelle Public Library on their annual collaboration to present a movie on Violence Against Women during October.

Suzanne Scalcione,
Zonta District 3 Area 1 Director

Welcome to our new Zonta Members

(as of August, 2017)

Area 1

Christine Killorin
Diane Loffredo
Nancy Sanchez-Caro
Martha Theodos
Ellen Birnbaum
Carol Marlowe
Deborah Davis
Amy Sheffer
Jacqueline Gagliano

Area 2

Cynthia Truitt-Rease
Lara Thompson
Shareatha Webster
Ericka Streeter-Adams
Teresa Austin
Jo-Ann Givens
Diane Hill
Marilyn Jefferson

Area 3

Tracey Powelson
Susan Adams
Suzanne Frasier
Christine Bonaci
Rachel Brown
Area 4
Sheila Gray
Lisa Harris-Green
Helen Ozah Mayer
Kimberly Resendes
Shelley Hardy
Tavira Tapley

Annette Campbell
Michelle Jones
Kelly Blouin-Bates
Adrienne Davis Esq
Tressa Bell-Burton
Phyllis Randall
Leslie Summey
Rhonda Walker
Sara Gill
Georgia Martin

SPOTLIGHT ON AREA 2 - Pamela Morgan

Leadership has been the focus of Area 2 presidents this quarter. Club presidents and other interested officers now participate in a monthly conference call with the Area 2 director. The hour long sessions alternate bi-monthly between calls for presidents to be able to share their status updates, and gain clarity on District 3 initiatives; and calls for club presidents and interested officers to be able to speak with various District 3 committee chair women.

The common theme among club presidents for the June conference session was the importance of the ZING. Whether held in the homes of club members, at a restaurant or in another community space, Area 2 clubs are utilizing the ZING as an effective way to grow membership. A few examples are the Zonta Club of Trenton/Mercer held two ZINGS and was able to attract 11 new members; and the Zonta Club of Essex County attracted 5 new members at their ZING. Other Area 2 Clubs are planning their events for this fall.



The July Conference Call was devoted to the United Nations Committee, and committee chairperson Mary Ann Tarantula led a wonderful discussion during which time she suggested how club presidents and UN chairwomen should focus their United Nations efforts. Among topics discussed by Mary Ann and session participants were the importance of clubs understanding the Sustainable Development Goals (SDGs), with Goal 5 (which focuses on gender equality for women) being of critical importance; club member attendance at the Commission on the Status of Women (CSW) held in New York annually in March; suggestions to enrich club activities during the 16 Days of Activism; and the importance of club support of the Convention on the Elimination of All Forms of Discrimination Against Women (CEDAW). Mary Ann suggested each club decide what can be done on their club level regarding at least one of the Sustainable Development Goals and that local club reports to their local communities as well as well as the UN Chair (and in some cases the Advocacy Chair).

The August conference call was devoted to a review of the long range plan that each president developed in August, 2016. Club presidents examined the goals that they set regarding Membership, Advocacy, Service and Public Relations to determine the progress they made last year, and to project what they need to do for this upcoming year to accomplish their goals for this biennium.

Area 2 presidents are looking forward to the upcoming conference calls on Sept. 26th call with Membership Chair Joanne Gallos, and Oct. 24th call with Amelia Earhart Chair Sharon Jones so they can discuss these two very important topics. Please contact me if you would like to participate in our Area 2 calls.

Z AND GOLDEN Z CLUB NEWS - Joanne Gallos

There are 3 Z Clubs in 'the works' and 1 Golden Z Club for this coming Zonta year. Area 1 reports the Zonta Club of Westchester continues to pursue a Z Club at the Millennium Arts Academy High School located in the Bronx, NY. Progress was temporarily stymied with the requirement to be fingerprinted, mandated by the NYC Department of Education. That ruling was rescinded February 2017. Immediately a presentation highlighting Zonta benefits for a Z Club was given to the school counselor. Early June two club members gave a presentation to 30 juniors. 20% are definitely interested and 40% were somewhat interested. Area 2 Northern Valley reports that the High School for a Z club is still being pursued. Area 3 Mid-Maryland is pursuing a Golden Z Club at the University of Maryland. Area 4 Fairfax is talking with Langley High School in McLean, Virginia.

Terrific news and congratulations to all of you. Our Girl Scouts, our Z, and our Golden Z clubs are potential Zonta club members. There is a registration form on the ZI website and I have an excellent PowerPoint presentation for Z and Golden Z clubs available (as well as me) anytime for you.

Current Status for District 3 is in this chart:

District	Area	Club Number	Club	Z Club/Z Golden
Z	2	1860	RINGWOOD	#58 Pompton Lakes High School
Z	2	1860	RINGWOOD	#111 Wayne Valley High School
Z	3	58	ANNAPOLIS	#272 Severn School
Z	3	68	PHILADELPHIA	#211 St. Marks High School
Z	4	1074	PRINCE GEORGE'S CO.AREA	#385 Largo H.S. Z Club
Golden Z	4	1074	PRINCE GEORGE'S CO. AREA	Bowie State University

Joanne Gallos

Zonta District 3 Z and Golden Z Chair

SPOTLIGHT ON AREA 3 - Jan Bryant

Zonta Club of Frederick – through the Club’s fundraising efforts, the Club raised approximately \$5,000 that was distributed to local organizations and funded scholarships. The Club had a nice article published by SASS magazine on its on-line edition. SASS is a women’s lifestyle and professional magazine focused on Frederick Maryland. It can be viewed at

<http://www.sassmagazine.com/zonta-club-promoting-womens-issues-in-frederick-and-abroad>.

Zonta Club of Annapolis- the Club continued its extensive effort to provide service to the local community through its service projects supporting the Women Moving Forward event, the Chrysalis House, purchasing holiday gifts for children of a woman undergoing breast cancer treatment and supporting New Pathways for Enterprise, a non-profit organization led by member Christine Nielsen.

New Pathways to Enterprise’s mission is to offer livelihood opportunities with higher than average earnings to women in very poor, rural communities, while also giving them opportunities for fulfilling and creative work.

Zonta Club of Mid-Maryland – the Mid-Maryland Club was inducted as a new club in a Chartering ceremony held on Saturday June 4, 2016 and chartered with 50 members. The Club had its first successful fundraiser event in February 2017 with a Valentine Murder Mystery Dinner and Dance. The event was a sell-out with more than 200 attendees and the Club grossed approximately \$19,000.

Zonta Club of Cumberland County – The Club’s activities included filling Easter Baskets for the Shirley Eves Center in Millville, presenting scholarships to students attending Cumberland County College, selling Boscov’s Friend and Family shopping passes as a fundraiser for scholarships, sending supplies to the leper colony in India, supporting Omnis Home for Children in India, and holding a Chinese Auction for raising funds for scholarships.

Zonta Club of Tri-County – It is with great sadness that I announce that the tri-County Club has decided to discontinue and is running in its charter after the current year.

Zonta Club of Howard County – The Club celebrated Amelia Earhart month in January 2017 with a special “Women in Aerospace Science and Engineering” presentation by 3 ZI Amelia Earhart Fellows. The Club invited middle and high school students and their parents to participate in the event that was held at the University of Maryland College Park.

Zonta Club of Philadelphia – The Club continues to support local agencies serving survivors of domestic violence and trafficking through a series of fundraisers, such as its high tea and holiday wreath campaign.

Zonta Club of Harrisburg-Hersey – the Club continued its support of the Shalom House, a shelter for homeless women and children. The Club also established a relationship with Freetown, Sierra Leone Zonta Club and that relationship has continued to grow through email and newsletter exchanges and a donation of \$500 to help the mudslide victims in Sierra Leone.



Jan Bryant

Save the Date: Advocate at the United Nations with Zonta at CSW62

The 62nd Session of the Commission on the Status of Women (CSW62) will take place 12-23 March 2018 at the United Nations Headquarters in New York, NY, USA. Last year, 70 Zontians from 22 countries came together at the CSW to advocate for women’s empowerment in the changing world of work. This next session will focus on the empowerment of rural women and women’s participation in and access to the media, and information and communications technologies.

All Zontians are invited to participate. You do not need to be an expert to be an advocate for women’s rights and gender equality.

If you are interested in learning more about participating in the CSW with your fellow Zontians, email Megan Radavich, Director of Programs and Advocacy, at mradavich@zonta.org to be added to the CSW mailing list.

SPOTLIGHT ON AREA 4 - Carol Beechler

Prince William County met for lunch in July and headed to Walmart to buy school supplies during tax free weekend. They donated \$120 worth of items to the Salvation Army with a focus on girls' backpacks. In August, the club donated baby supplies to St. Margaret's Transitional Housing.

Arlington participated in their service project of supporting the Arlington Food Assistance Center (AFAC). Five members participated by donating food products. In addition, the club met for a planning retreat and agreed to try a new approach to their meetings.

Fairfax County participated in two major fundraisers: Celebrate Fairfax and Lorton Workhouse Brewfest by pulling beer and parking cars. They also attended the Volunteer of the Year Celebration through the Interservice Council where Zorina Alliata was this year's Fairfax selection.

The Washington, DC club participated in a flea market fundraiser with 12 members working a booth at a Lyons Club sponsored event. Their July guest speaker was Jill Holcomb, Director of Development for the International House of Washington, DC. The club held a social in August with a tour of the National Cathedral Bishop's Garden followed by lunch.

The Charles County Club is gearing up for their next service project with the Center for Children. The Center was selected to receive a \$10k grant from the club as well as having their staff partnering with the club to do a number of hands on projects.

Hampton Roads cleaned, decorated, and furnished a home for human trafficking victims in Virginia Beach through Samaritan House. The project saw 96 service hours and \$4900 donated.

Prince Georges County installed seven new members into the club at their June meeting. All members of the club also re-pledged their support of the club and received a yellow rose from the Area Director.

Carol Beechler
Zonta District 3 Area 4 Director



ANNOUNCEMENTS

Zonta District 3 2017 Fall Conference

September 29 - October 1, 2017

Hilton Wilmington/Christiana

100 Continental Drive, Newark, Delaware

POSITIONS

Effective immediately, the following positions are open.

District 3 Historian

The Zonta International UN Committee is looking for interested persons who would like to volunteer for various meetings. Little reimbursement for time or travel, but lots of opportunity to learn first hand about the UN and the position of governments concerning women's issues. For further information please send an email of interest to Leslie Wright, Chair, Zonta International UN Committee, ziunicc@gmail.com.

Attention Club Presidents: For your club to have representation at the fall conference, club credentials (delegate(s) and alternate(s), or proxy) are due to District 3 Secretary Linda Butler Livesay by September 15. You can locate the club credentials information and forms in the 2017 Fall Conference Call to Conference. If no one from your club is planning to attend the fall conference, it is your responsibility to arrange for your club to be represented by proxy. Your area director can provide assistance in obtaining a club proxy if needed.

TREASURER'S LEDGER - Rosa Goldsmith

Understanding how changing to a 501(c)3 tax status impacts your club

All Zonta Clubs chartered by Zonta International are 501(c)(4). Some Zonta Clubs have set up foundations which are 501(c)(3), the charitable arm of the club. However, lately, a few US clubs are looking into changing their tax status from a 501(c)(4) to a 501(c)3.

A donation to a 501(c)(3) organization can be deducted as a charitable contribution. A donation to a 501(c)(4) organization is NOT deductible as a charitable contribution, though it may be deductible as a business expense. A huge benefit of being a 501(c)(3) entity is that such an entity can do fundraising and its donors can deduct their contributions.

First and foremost, any club considering to change to a 501(c)(3) entity will need to consult an attorney knowledgeable in the area. Unless the services are donated, there will be a fair amount of legal and accounting expense involved in setting up the entity properly, obtaining the exemption, and filing annual tax returns. The club should, therefore, consider whether the additional money they expect to be able to raise will justify the expense.

Other factors to consider in changing from a 501(c)4 to a 501(c)3 are:

- Increased risk of using contributions to cover club operational expenses
- Stricter laws regarding how charitable funds are to be recorded and managed.
- Limitation of activities per tax code. A 501(c)3 may not work to directly influence legislation. Therefore, club members must know the difference between advocacy at a grassroots level versus lobbying.
- An organization that has lost its section 501(c)(3) status due to substantial attempts to influence legislation may not thereafter qualify as a section 501(c)(4) organization.

Zonta Clubs are independent organizations. After doing research, some clubs choose to have two distinct organizations but others want to have only one organization and so they must decide which tax status they want. Take the time to learn and to understand the differences between the tax statuses before making a decision for our club.

Rosa Goldsmith
Zonta District 3 Treasurer

Amelia Earhart Fellowship - Sharon Jones

Greetings Zontians:

Now is the time to finalize your contacts and connections to colleges and universities that offer doctoral degrees in aerospace related sciences or aerospace related engineering; to encourage eligible women to apply for the Amelia Earhart Fellowship.

The goal of Amelia Earhart (AE) Fellowship established in 1938 in honor of famed pilot and Zontian, Amelia Earhart; is to assist the future of women in the fields of Aerospace Related Sciences and Engineering. The US\$10,000.00 Fellowship is awarded annually to 35 women pursuing Ph.D./doctoral degrees in aerospace-related sciences or aerospace-related engineering.

2018 Amelia Earhart Fellowship application deadline is **November 15, 2017**.

January is Amelia Earhart month, 11th of January is Amelia Earhart Day.

How will your club celebrate?

Annual Events: Ideas That Work from Zonta International

Women in Science and Engineering Luncheon: host a luncheon to encourage young women to explore careers in aerospace science and engineering.

Connect with an Amelia Earhart Fellow: E-mail ZI Headquarters to contact Fellows in your area. Invite to events as guest or speakers.

Host a Silent Auction with Aerospace related items: Telescopes, space related movies, flying lessons, hot-air balloon rides, and "the sky is the limit".

A great resource for AE program ideas can be found on Zonta International website: www.zonta.org. "Let your creativity and imagination be your guide".

Sharon Jones
Zonta District 3 Amelia Earhart Fellowship Chair

Fun Fact.....

Name Tag Philosophy¹

"I know what this outfit needs...a sticker with my name on it."

Nobody finishes dressing for an event by looking in the mirror and saying the phrase above. Nametags are not fashionable—though we try our best to make them as visually pleasant as possible—so therefore they must be functional. They exist primarily to assist the event hosts and staff with fast, accurate, and stealthy guest recognition. Used properly, they prevent awkward social encounters between host and guest.

The branding marks on a nametag offer guests a temporary membership in common community (much like a lapel pin might indicate membership in a group), if only for the duration of the event.

Finally, for many guests, walking to a registration table and receiving a pre-printed nametag gives them a sense of welcome (and relief). This sense of social ease makes it possible for them to enjoy the event.

Basic name tag protocols

Name tags are always worn on or over the outermost clothing. A name tag that is partially obscured by a jacket or other piece of clothing loses its effectiveness.

Name tags are worn on the guest's right hand side. Why? We shake hands with our right hands. When the nametag is on the same side it is very easy to read the nametag during the handshake. It is very obvious that you are reading a nametag (and therefore don't know the person's name) if your eyes have to travel across their body. On the right hand side (left as you are looking at the person), name tags are very easy to read.

Name tags are never worn at black tie affairs. All of the benefits of guests wearing name tags are outweighed by the fact that formal attire and stickers don't mix. Clip-on, or necklace-worn name tags are not acceptable substitutes.

If a guest is wearing vinyl, leather, suede, silk, velvet, corduroy or plastic-based clothing they should not wear an adhesive nametag. Event planners should always have clip-on and necklace-worn holders (both purchased easily at office stores) for those wearing clothing that could be damaged by the adhesive. As a guest, if there is no alternate way to wear the nametag, you should simply not wear it. Placing it on your pants or purse is not a good alternative.

Nametags should be removed by participants in formal programs when it is time to speak or be introduced to the assembled guests as the name tag no longer serves a purpose. Those taking formal photographs (outside of candid reception pictures) should also remove their nametags. What looks acceptable in a cocktail environment looks very artificial in photographs or on-stage.

¹ "Name Tag Protocol," *Emory University Events*, accessed September 13, 2017, <http://www.emory.edu/events/resources/protocol/nametags.html>